

#### LIST OF ABBREVIATIONS AND ACRONYMS

**DEDU** – District Economic Development Unit

**DM** – District Municipality

**IDP** – Integrated Development Plan

GRD - Garden Route district

**GRDM** – Garden Route District Municipality

**GRGDS** – Garden Route Growth and Development Strategy

GVA - Gross Value Added

IDP - Integrated Development Plan

LED - Local Economic Development

**SDF** – Spatial Development Framework

SDGs - Sustainable Development Goals

#### LIST OF INVESTMENT SECTORS AND SYMBOLS



RENEWABLE ENERGY



**AGRICULTURE** 



PROPERTY DEVELOPMENT



MANUFACTURING



INFRASTRUCTURE & CONSTRUCTION



**ELECTRICITY & WATER** 



**TOURISM** 



TRANSPORT & STORAGE



**SKILLS** 



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## **FOREWORD**

#### MESSAGE BY THE EXECUTIVE MAYOR: GARDEN ROUTE DISTRICT MUNICIPALITY, ALDERMAN MEMORY BOOYSEN

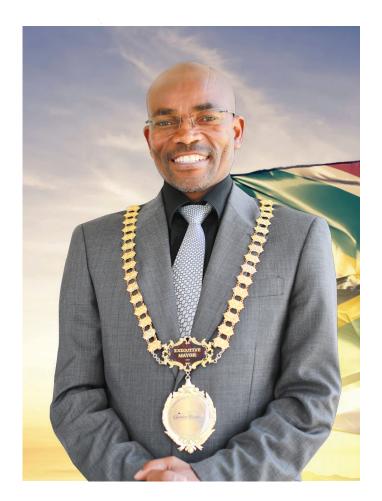
Growth and development is a key strategic pillar for the Garden Route District Municipality (GRDM) and the GRDM has therefore compiled a Garden Route Growth and Development Strategy (GRGDS) to facilitate development in the Garden Route district (GRD). Local Economic Development (LED) Departments in each municipality plays a pivotal role. LED is globally, but especially in developing countries, seen as the solution to improved quality of life, unemployment, poverty and inequality. Through a local economic development process, the GRDM seeks to empower local participants in order to effectively utilize business enterprise, labour, capital and other local resources to achieve local priorities, including promoting quality jobs, reducing poverty, stabilizing the local economy and generating municipal taxes to provide better services. The result is that more and more local businesses are now geared and ready for South African, African and international investments. The GRDM Planning and Economic Development Department encourages the public, private and civil society sectors to establish partnerships and collaboratively find solutions to common economic challenges.

The GRDM is approaching growth and development in a holistic nature looking at all sectors of the economy and how they are interlinked to achieve socio-economic growth. In doing this, the GRDM is looking at achieving the following:

- Attraction of both outward and inward investment
- Investment in both hard and soft infrastructure
- Making the business environment more conducive to business
- A participatory approach to LED
- Public Private Partnerships (PPPs)
- · A move towards community-based LED.

The GRDM has developed this investment prospectus containing regional catalytic investment opportunities across the Garden Route. The purpose of the prospectus is to display the region's investment-friendly climate and its economic activities and opportunities to the national and international business community and in so doing, attracting new investments and retaining and expanding existing investments in the Garden Route region. The prospectus includes the investment opportunities of all seven (7) municipalities within the boundaries of the region, as well as the District Municipality's specific opportunities.

Alderman Memory Booysen Executive Mayor



Sustainable development is the pathway to the future we want for all. It offers a framework to generate economic growth, achieve social justice, exercise environmental stewardship and strengthen governance

- BAN KI-MOON

## **INTRODUCING THE GARDEN ROUTE:**

#### PRIME INVESTMENT HUB

The GRDM is one of five District Municipalities (DMs) in the Western Cape Province of South Africa and the second largest economy outside of the Cape Metro. The Garden Route district (GRD) covers an area of 23 331 km² in the south-eastern part of the Western Cape, covering the regions known as the Garden Route and the Little Karoo. The N2 is a valuable transport route for goods and tourists alike and connects the GRD to the Overberg District and the Cape Metro area in the west and the Eastern Cape Province to the east, while the N12 and the R62 links the GRD with inland areas to the north

The GRD is the Western Cape's largest and most significant rural district. The area covers one of the country's best-known scenic tourism areas and boasts a relatively broad-based, steadily expanding regional economy. Agriculture, tourism, wholesale and retail trade, business and financial services, construction and manufacturing are key sectors of the regional economy, in terms of value addition, The largest sectors of the GRD economy are finance, insurance, real estate and business services, followed by wholesale and retail, and manufacturing. Combined, these three sectors contributed 60, 07 per cent to the total Gross Value Added (GVA) generated by the GRD economy in 2015, an increase from 57,78 per cent in 2001. The increase in the GVA is attributed to a sharp increase of 104, 2 per cent in the contribution of finance, insurance, real estate and business services to the GVA. Over the same period, the contribution of the manufacturing sector to GVA decreased from 16, 19 per cent to 13, 96 per cent. Wholesale and retail trade contribution to the GVA of the GRD economy remain relatively stable over the period, hovering between 17 per cent and 18 per cent from 2001 to 2015.

The economic growth and development of the GRD depends on monopolising on its competitive advantages. The GRD has a wide range of competitive advantages namely the coastal line, with opportunities of ocean economy and coastal tourism; large forestry; arable land for agriculture and farming, and effective natural resources.

The GRDM is pursuing projects that include the establishment of a development agency, bulk infrastructure provision, products value chain development, renewable energy, enterprise development, integrated waste management and other projects as identified within the GRGDS. These projects and programmes will enable the GRDM to fulfil its constitutional mandate and also address the UN-SDGs, but above all address the three critical issues of poverty, unemployment and economic growth.

The district is well-known for its tourist's attractions and natural beauty. Pristine beaches (many with 'Blue Flag' status) and warm waters dissolve inland into picturesque lagoons and lakes, tropical forests, rolling hills and, eventually, the Outeniqua and Tsitsikamma mountain ranges. The GRD hosts two of the three biodiversity hotspots that have been identified in South Africa. These are the Cape Floristic region (CFR) and the Succulent Karoo (SK) region.

The Garden Route is ideally located in terms of its competitive advantages of a diverse economy expanding towards a technologically apt and industrialised district, attracting investors and industries because of its location, existing infrastructure, good governance and growth potential.



'The Western Cape Government, in its
five-year strategic plan, is working towards
building a province that is safe and where
everyone prospers.'

-GRDM IDP 20/21

#### **LOCAL MUNICIPALITIES**

The GRDM has an Integrated Development Plan (IDP), SDF and LED plan in place, incorporating the seven municipalities in the GRD. The GRDM Waste Management and Disaster Management Plans also include all the municipalities, and the GRDM recently applied for Water Authority and Energy Authority status. Plans to expand the Port of Mossel Bay, George Airport,

the road and rail network together with the Municipal Economic Agendas make the Garden Route the preferred place for investment and business expansion.

The GRD is divided into the following seven local municipalities:

Name of municipality	Seat	Towns	Population	Area (km²)
Bitou	Plettenberg Bay	Plettenberg Bay, Keurboomstrand, Kurland, Kwanotkuthula, Nature's Valley and Wittedrift	65 879	992
George	George	George, Wilderness, Hoekwil, Glentana, Herolds Bay, Victoria Bay, Haarlem, Uniondale, Herold and Noll	217 640	5 191
Hessequa	Riversdale	Albertinia, Still Bay, Riversdale, Heidelberg, Slangrivier and Witsand	53 030	5 733
Kannaland	Ladismith	Calitzdorp, Zoar, Ladismith and Van Wyksdorp	22 956	4 758
Knysna	Knysna	Knysna, Sedgefield, Brenton, Buffalo Bay, Krantzhoek and Rheenendal	76 150	1 109
Mossel Bay	Mossel Bay	Boggoms Bay, Brandwag, Buisplaas, D'Almeida, Dana Bay, Glentana, Fraaiuitsig, Friemersheim, Great Brak River, Hartenbos, Herbertsdale, Hersham, KwaNonqaba, Little Brak River, Outeniqua Beach, Reebok, Ruiterbos, Southern Cross, Tergniet and Vleesbaai		2 011
Oudtshoorn	Oudtshoorn	De Rust, Dysselsdorp, Oudtshoorn and Volmoed	90 497	3 537
Total			622 663	23 331



# GARDEN ROUTE DISTRICT Municipality



### 1. SUSTAINABLE AND RENEWABLE ENERGY PROJECTS



Regional renewable energy options that are sustainable and can significantly reduce reliance on fossil fuels have been identified. These projects include solar, thermal and photovoltaic electricity generation, wind electricity generation, biomass applications, wave power, hydropower and regional sludge-to-energy projects. Advantages include employment creation, proximity to point-of-use and less reliance on concentrated sources of energy which in turn will create opportunities of local investment in infrastructure and development of energy security for the region. Upgrading and expansion of electricity infrastructure (such as substations, supply lines, internal reticulation and turbines) are equally important to ensure a stable electricity network. The GRDM is currently implementing a number of green energy projects, which all pose opportunities for investments. Waste-to-energy projects as well as the HACE Hydro project (to generate energy from sea swells), are further feasible investment opportunities.

#### RENEWABLE ENERGY INVESTMENT OPPORTUNITIES INCLUDE:

- Mossel Bay: (regional landfill facility, bio and wind energy, waste and biomass to energy plant to supply green base load energy and green fuels)
- · Kannaland: (solar energy)
- Oudtshoorn: (Dysselsdorp proposed photovoltaic plant and solar energy)
- George (George Biomass plant, solar and bioenergy)
- Hessequa: (biomass, wind and bioenergy)
- Bitou: (bioenergy)
- Knysna: (waste beneficiation and clean energy innovative technology to transform biomass into activated bio-carbon, wood vinegar and heat energy)

Name and background of applicant / developer	Garden Route District Municipality (GRDM)
Core focus sector	Sustainable and renewable energy
Total project investment	Capitalisation estimate: ZAR30 billion for the Garden Route Renewable energy projects over 3-5 years
Sources of funding	Public, private or donor funding
Possible incentives available	Yes, it differs per municipality. Incentives include payment holidays, rates and taxes incentives, bulk infrastructure supplied.
Project status	Pre-feasibility studies completed in most cases
Partnerships	Garden Route District promotes all forms of partnerships.
Full contact details of project lead	GRDM Planning and Economic Develop- ment Department; Passmore Dongi, +27 44 803 1357; +27 82 805 5285; passmore@gardenroute.gov.za
When investment is required	Immediately
Proposed completion date	Over 500 permanent jobs to be generated (2500+ family members impacted); 800≤ temporary construction jobs during Phase 1 (150MW of power)





The GRDM has prioritised improved water and sanitisation planning and is subsequently registered as a water service authority and water service provider. The District Bulk Water Master Plan investigates short-, mediumand long-term infrastructure developments, possible integration of water and waste water schemes and long-term future planning, alternative technology and optimisation of future interventions.

#### PROJECTS INCLUDE:

- · water bottling
- a mobile desalination plant,
- processing of wastewater treatment bi-products (i.e organic manure)
- · smart metering and
- biogas

Waste water treatment capacity is exceeded in a number of bulk waste water treatment facilities in the Garden Route District. Investment opportunities exist to upgrade inadequate waste management as it places an additional threat to critical water sources.

Name and background of applicant / developer	Garden Route District Municipality
Core focus sector	Water and sanitation
Total project investment	Capitalisation estimate is ZAR6 billion for the Garden Route Regional water projects over 5-10 years
Sources of funding	Public, private or donor funding
Possible incentives available	Incentives include service-related, rates- and charges-related incentives
Project status	Pre-feasibility studies completed in most cases
Partnerships	Garden Route District promotes all forms of partnerships.
Full contact details of project lead	GRDM Planning and Economic Develop- ment Department; Passmore Dongi, +27 44 803 1357; +27 82 805 5285; passmore@gardenroute.gov.za
When investment is required	Immediately
Proposed completion date	Over 1000 permanent jobs to be generated (25000+ family members impacted); 5000≤ temporary construction jobs



"There is a need to leverage and build upon existing economic assets in the region as a way of growing the economy"

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#### 3. SKILLS DEVELOPMENT AND TRAINING (



The prime objective behind this project is to train 150 unemployed ex-staff in the Hospitality and Tourism industry in the Garden Route, over a sixmonth period. Because of the impact of the lockdown on the Tourism and Hospitality industry, many staff have lost their jobs.

Francois Ferreira Academy (FFA) is sourcing funding to take these unemployed ex-staff members, and place them back with their ex-employers establishments as "students". The establishment will act as a mentor to their ex-employees, at very little cost to themselves, as the student will receive a monthly stipend, so saving money for the financially pressurised host employer. The student will receive formal training for one week a month, and will work for the remaining three weeks a month at their original quest house or restaurant. The hard-hit establishments will benefit by getting their retrenched vet trained staff back at very little cost to themselves.

The skills programmes are registered with the Culture, Arts, Tourism, Hospitality and Sports SETA (CATHSSETA), and upon successfully completing the various courses, students will receive certificates from CATHSSETA and FFA

The areas where training will take place are Plettenberg Bay, Knysna, George, Mossel Bay and Oudtshoorn.

Name and background of applicant / developer	Eden Hospitality Service and Training Unit (Pty) Ltd Trading as Francois Ferreira Academy (FFA)
Core focus sector	Accredited training in the Hospitality and Tourism sector (Garden Route and Klein Karoo)
Total project investment	ZAR9 129 400
Sources of funding	Private, public and donor
Project status	Project is investment-ready; project imple- mentation strategy and plans completed.
Partnerships	Francois Ferreira Academy and Garden Route District Municipality
Full contact details of project lead	Director; Denise Lindley, +27 44 884 0765; +27 82 377 5228; denise@francoisferreira.com
When investment is required	1 October 2020
Proposed completion date	30 June 2021
Potential jobs created	150 full time plus 20 for a period

of nine months

#### 4. GARDEN ROUTE INTERNATIONAL FILM DEVELOPMENT PROJECT



Investment opportunities exist in the Garden Route film industry. The Garden Route Film Commission (GRFC) aims to promote the Garden Route on national and international level as a preferred filming destination outside of the major cities and also undertakes training to improve the number of skills available to this expanding industry.

The Garden Route International Film Festival has attracted over 80 films from 27 countries during its first competition year. This on-line virtual platform aims at a national and international audience and has judges from around the world. Nine towns are earmarked for drivein cinemas. Curation is a vital component; the festival ensures that there are also local films represented to give further exposure to the region as a filming destination and to encourage young people to enter the film industry. The festival is a welcomed platform to the region as it benefits through the international marketing by this event.

Name and background of applicant / developer	Garden Route Film Commission
Core focus sector	Filming
Total project investment	ZAR1 million per full-length film; ZAR300 000 per short film
Sources of funding	Private, public or donor funding
Possible incentives available	Introduce a loyalty system to get discount for filmmakers.
Project status	Permits for locations and planning of loyalty system, training has started but due to Covid-19 and the lack of funding, social media marketing was mainly done.
Partnerships	Would join with the International Film Commission to attract international filming in our area
Full contact details of project lead	Patrick Walton, +27 82 475 1212; chairman@gardenroutefilmcommission.com
When investment is required	Immediately
Proposed completion date	As soon as funding becomes available
Potential jobs created	1-3 immediately and as required





#### STUDENT ACCOMMODATION IN GEORGE

The Garden Route District Municipality Student Housing proposal (SHP) focuses on the viability of developing municipality-owned undergraduate and postgraduate residential apartments and university staff residential estates. A comprehensive new construction strategy was developed to increase the number of off-campus housing beds with 3000 during Phase 1 in 2021 to be achieved through:

- · construction of 1000 three-bedroom residential apartments
- common spaces, including recreational facilities such as a swimming pool, gymnasium, and study facility
- a new dining facility

Further similar phases may be introduced as the need arises. Serving both undergraduate and postgraduate students, the off-campus housing project will create a high-quality learning community that results in a transformed academic village. More appealing facilities for students will be constructed with population density minimised by using double occupancy rooms. External green spaces throughout the community will be enhanced and a dining facility will coincide with residential community enhancements.

Associated developments will include development of residential estates to accommodate the staff which in turn will attract and retain quality skill force in the region and ultimately setting the Garden Route as the leading producer of quality graduates that will assist in driving the vision of the region and in growth and development.

Funding and investment options provided by a joint venture can also increase the total investment capacity of the proposed development.

#### MIXED-USE DEVELOPMENTS / CAMPING SITES

GRDM is availing quite a number of their assets that are strategically located for development types such as mixed-use, manufacturing and conferencing facilities.

Investment opportunities on some of these properties include:

- Buffalo Bay; Walkers Point Farm 215 Portion 1, 2 and 3: hotel or resort and conference facility for the region
- Rheebok; Erf 264 and 271 Mossel Bay: possible middle-income to highincome housing opportunities
- Calitzdorp Spa and De Hoek:investment opportunity to revamp, manage and operate these facilities (public-private partnership)
- · Victoria Bay: pieces of land available for development
- A number of sites all over the region suitable for camping or caravan parks









Name and background of applicant / developer	Garden Route District Municipality
Core focus sector	Property development
Total project investment	ZAR2 billion
Sources of funding	Public entities, Government and private sector
Possible incentives available	Payment holidays on leases (especially during the pre—implementation phases), reduced tariffs and rates. Opportunities for synergy with renewable energy on all these developments exist.
Partnerships	Public and private
Full contact details of project lead	GRDM Planning and Economic Develop- ment Department; Passmore Dongi, +27 44 803 1357; +27 82 805 5285; passmore@gardenroute.gov.za
When investment is required	Immediately
Potential jobs created	Over 4000 permanent jobs to be generated (16000+ family members impacted); 6000≤ temporary jobs during construction phase

## 6. GARDEN ROUTE SPECIAL (REGIONAL) ECONOMIC ZONE (SEZ)

A concept note for a specific, focused effort and drive to attract new investment to the Garden Route focusing primarily on the petrochemical (Mossel Bay) and agro-processing (George) industries and secondarily on the oceans economy (Mossel Bay and the greater Garden Route), has been tabled.

#### THE FOLLOWING OUTCOMES WILL BE ACHIEVED THROUGH THE SEZ:

- Employment opportunities across a variety of disciplines with poverty alleviation as a result
- Human capital development through knowledge sharing by international partners and technical spill-over to the rest of the region
- Small and Medium Enterprise development and local preferred procurement implementation
- Food security through agro-processing, marine aquaculture and fish processing
- Multiplier effect into other secondary and tertiary industries
- Attracting foreign and domestic direct investment through international trade opportunities and using the existing infrastructure (port, airport and rail system) to better effect
- Accelerating export and economic growth for the Garden Route and even cross boundary into the Eastern Cape Province and other districts.
- Balanced regional development with the SEZ halfway between Atlantis on the West Coast and Coega in the Eastern Cape and allowing access to the SEZ by the Overberg and the Central Karoo Districts

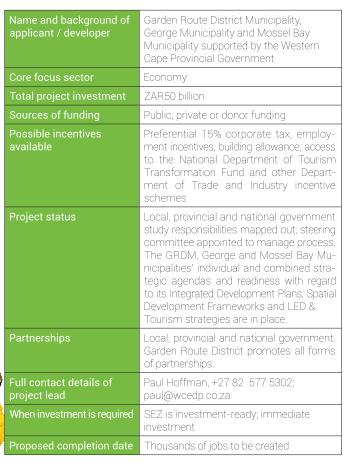
Petrochemical	Agri-processing	Oceans economy
Upstream and downstream activities for PetroSA Biomass to syngas Biofuels Aviation fuels Speciality paraffins Ethylene and derivatives Commodity chemicals Alcohols Fertilizer Oxygen / Nitrogen / CO <sup>2</sup> Propylene Waste reduction and recycling — waste to energy, refuse derived Fuels Biogas	Ostrich Diary Fruits and vegetables Footwear Flowers / Honeybush Wine and grapes Nuts Bees / honey Aloe industry Spekboom Crops and livestock	Ocean Adventure tourism Marine aquaculture Processing Fish meal / leather Minor ship repairs Boat building Small harbour development

#### THE SEZ WILL FOCUS ON THE FOLLOWING SECTORS:

- Petrochemical / pharmaceutical
- Ocean economy / aquaculture
- · Small boat harbours
- Boat building
- Ship repairs
- Fish processingAgro-processing
- Waste conversion solutions

#### THE SEZ WILL BE A COMBINATION OF:

- A free port (Port of Mossel Bay and George Airport)
- A free trade zone (including one or more areas within the port area), the tank farm and the Mossdustria (Mossel Bay) and Gwayang (George) industrial areas





### 7. AGRO-PROCESSING AND FOOD SECURITY PROJECTS

The Agricultural Policy Action Plan (APAP) identified revitalising fresh produce markets as a key output to address trade and market opportunities for SMMEs including smallholder farmers. The market infrastructure would allow the producers to centrally bring in their produce, subject them to cleaning, managing post-harvest pests, grading, packaging, loading and transporting to markets in the region, nationally and exports if the prices are good. The proposed fresh produce markets facilities could also act as points of leverage, where market information, production information and extension services are discharged to the producers. It is against this background that GRDM conducted a feasibility study with a view to establish a fresh produce depot/market with packaging, grading, cold room and storage facilities in the region with possible export opportunities.

The outcome of the study is that there is a need for a national fresh produce market in the Garden Route; the necessary infrastructure needs to be in place in the region to support this. The fresh produce market therefore offers an infrastructure development investment opportunity, such as construction, roads, water for irrigation (especially for emerging farmers) and electricity services. The aim is to complement the establishment of a fresh produce market with infrastructure that is needed for food security, to stimulate the economy, create much-needed jobs as well as create market access for smallholder farmers. The partners are the GRDM, George National Fresh Produce Market, Garden Route Fresh Express Market, Property developers, Tikketai (emerging farmer model), ACSA and Mossel Bay port.

Plans for a feasibility study on regional abattoirs have also been tabled.





#### 8. ACCESSIBILITY PROJECTS AND INTEGRATED PUBLIC TRANSPORT **SYSTEM FOR GARDEN ROUTE**

It is necessary to establish an affordable and accessible integrated transport system that provides linkages across municipal boundaries to ensure that regional access is resilient. The Garden Route Spatial Development Framework directs the GRD to ensure improved accessibility between the Klein Karoo and GRD, as well as within the GRDM by:

- establishing a clear primary and secondary regional route hierarchy, role and investment priorities (N2 versus R62):
- addressing connectivity between the coastal belt and inland areas; and
- enabling physical accessibility to improve access to opportunity and services

#### RAIL:

The GRD is part of the larger "coastal economy corridor" stretching between Richards Bay along the coast to Saldanha Bay and connecting a number of ports and Integrated Development Zones. The revival of rail transport in the region is seen as a priority. Railway infrastructure investments could be developed with the aim of strengthening this national corridor and a logical alternative to the escalating cost of road maintenance. This could be achieved by extending the rail line between Oudtshoorn - Klippaart and Port Elizabeth towards Richard's Bay. The SEZ will bring rail transport forward in this region, especially if the rail can be used more for freight with the added benefit of tourism.

#### AIR:

George is envisaged as the primary regional ACSA commercial airport. Oudtshoorn is envisaged to consolidate its role as a training airport, with prospects to serve as a freight airport in support of the new role envisaged for the R62. Mossel Bay serves as both a training airport and a local light aircraft tourism entry point.

Name and background of applicant / developer	Garden Route District Municipality in collaboration with all district municipalities
Core focus sector	Transport
Total project investment	Capitalisation estimate is ZAR15 billion over a period of 5-15 years
Sources of funding	Public and private
Project status	Feasibility studies undertaken
Partnerships	Local, provincial and national government. Garden Route District promotes all forms of partnerships. SMME / cooperatives op- portunities (construction, security, cleaning, garden services, catering, transportation and logistics)
Full contact details of project lead	GRDM Planning and Economic Development Department; Passmore Dongi, +27 44 803 1357; +27 82 805 5285 passmore@gardenroute.gov.za
When investment is required	Immediately
Proposed completion date	Over 110 000 permanent jobs to be generated; 180 000 ≤ temporary construction jobs Opportunities for SMMEs





## **BITOU** Municipality

Bitou is the gateway into the Western Cape from the eastern part of South Africa with the Bloukrans River on the eastern boundary dividing the Western and Eastern Cape. The economy of the Bitou municipal area is the second smallest in the GRD. The Bitou Municipal area's economy is mainly based on the wholesale and retail trade, catering and accommodation; construction; finance, insurance, real estate and business services; community, social and personal services, and agriculture and fisheries sectors. These sectors and services are underpinned by a healthy tourism sector that is seen to be the main economic driver in the area.

The Bitou LED strategy focuses on the agricultural and tourism sectors as the main local economic sectors. It includes growing the local agricultural sector (including honeybush tea farms and sceletium farming, agro-tourism, cattle, tunnel and poultry farming); forestry, oceans economy, construction activities, tourism and new resort and hotel developments.

#### 1. COMING TOGETHER PROJECT

(FINANCE AND BUSINESS SERVICES)



Name and background of applicant / developer	Bitou Municipality and private sector JV
Core focus sector	Finance and Business Services
Total project investment	ZAR100 million
Project status	Pre-implementation
Partnerships	Bitou Municipality and private sector
Full contact details of project lead	Bitou Municipality, LED Department: Lesley Jacobs; ljacobs@plett.gov.za
When investment is required	2020/21
Proposed completion date	2030
Potential jobs created	Thousands during construction; hundreds temporary



#### 2. AIRPORT PRECINCT



The project requires the appropriate development of the Plettenberg Bay Airport facility to accommodate air traffic that does not compromise the nature of the town and that should be carefully managed over a 10-, 20-, and 30-year timeline.

Appropriate mechanisms can be put in place for the development of the terminal building with properly qualified partners, again on a build-operate-transfer basis. Specialist airport operators, such as ACSA, should be considered as partners. They bring vast technical and legal skill, access to resources, and well-established supplier networks, and importantly ensure airport neutrality, and fair access for all. They are also well positioned to ensure profitability, as the airport should be run as a business with a profit motive, and if properly run, it should make money. Development possibilities include a 250-meter runway extension, a new terminal building, development of new hangars, a light industrial park, improved let-down facilities, and an extension of the ramp and parking facilities.

Name and background of applicant / developer	Bitou Municipality and private sector JV
Core focus sector	Transport and storage
Total project investment	ZAR50 581 400
Project status	Pre-implementation
Partnerships	Municipality and private sector
Full contact details of project lead	Bitou Municipality, LED Department: Lesley Jacobs; ljacobs@plett.gov.za
When investment is required	2020/21
Proposed completion date	2030
Potential jobs created	200 during construction, and 60 permanent and 100 temporary jobs





The objective is to construct a multi-purpose sporting facility including a wooden indoor velodrome, the Plett Cycling Veldodrome, with cycling as the anchor-tenant. Such a world class facility presents many opportunities and will amplify Plettenberg Bay as a preferred destination with the added attraction of offering world class sporting events. As a flagship facility (not only in South Africa but on the African continent), it will greatly enhance the region's opportunities for hosting future national, continental and international events with the proven related economic benefits.

This will be an ideal facility for use not only by South African cyclists, but also as a training base for all African countries as well as attracting many European nations who flock to South Africa for training camps during their winter season.

A world-class velodrome opens up many opportunities for staging international track events, such as World Series events and inter-continental events laying the foundation for the hosting of the prestigious World Track Championships. The possibility of hosting an international cycling festival in the town encompassing all five disciplines is a huge opportunity as it has never been staged previously on the continent. Plettenberg Bay can be at the forefront of such a great initiative, taking the lead in globalising the sport. Plettenberg Bay and ultimately South Africa will be positioned as the Cycling Mecca with many riders flocking to the town for the numerous international events.

Name and background of applicant / developer	John Ruiters (local entrepreneur)
Core focus sector	Infrastructure / Construction / Sport
Sources of funding	Cycling South Africa and its Western Cape provincial and regional structures, South African Sports Confederation and Olym- pic Committee (SASCOC)
Project status	Pre-feasibility
Partnerships	Plettenberg Bay and Bitou Municipalities, Western Cape Government (Sport and Recreation, Finance, Economic Develop- ment and Tourism)
Full contact details of project lead	Bitou Municipality, LED Department: Lesley Jacobs; ljacobs@plett.gov.za
Potential jobs created	200

#### 4. COASTAL DEVELOPMENT CORRIDOR 🙈



The Bitou Municipality aims to develop the coastal corridor stretching from Piesang Valley to the Bitou River. The aim of this development is to develop a small-boat harbour with a supportive maintenance and repair industry, a waterfront development with retail rights (for example coffee shops, arts and curio shops) and a conference and entertainment hub. The envisaged outcomes of this development are an increase in high-end tourists, job creation, trade and investment opportunities and an extension of the tourism season. Bitou Municipality and the private sector will form a JV.

Name and background of applicant / developer	Bitou Municipality and private sector JV
Core focus sector	Marine
Total project investment	ZAR100 million
Project status	Pre-feasibility
Full contact details of project lead	Bitou Municipality, LED Department: Lesley Jacobs; ljacobs@plett.gov.za
When investment is required	2020/21
Proposed completion date	2030
Potential jobs created	Thousands during construction, hundreds temporary

## **GEORGE** Municipality

George has a sophisticated, diverse and dynamic economy, is a hub for entrepreneurship and innovation in the Garden Route and makes up 40% of the district economy. George, as well as being the main economic base for the Garden Route, also had the highest average economic growth rates over the past five years. George is the third largest municipality in the Western Cape. It is strategically located as the heart of the logistics and transport sectors along the N2, and is the fourth most important contributor to provincial employment among the Western Cape's 25 municipalities.

George has also consistently recorded higher economic growth rates than the district, the provincial and the national economy in the past five years with an average growth of 2.64% p.a., showing impressive resilience during a challenging period for South Africa. George is seen as the centre of activity for the financial and services sectors, with agriculture also a reasonable contributor.

### 1. PLANNED FUTURE SKILLS DEVELOP- (\*\*) MENT AND INNOVATION CENTRES

Several development initiatives aimed at skills development and innovation are envisaged and offered in George. The proposed Garden Route university precinct development at the Garden Route dam envisions a future campus with a university and / or research and innovation centre, a waterfront commercial development, hotel, medium density residential / group housing, apartments, student housing and sport recreation facilities encompassed by parks and natural areas. This proposed development seeks to strengthen George as an academic hub and will potentially stimulate investment in the nearby nodes.

Another development opportunity earmarked on a site situated 3km from the George CBD, north of the R102 en-route to the George Airport, is a new campus for South Cape College. This precinct offers some potential for mixed-use development, including residential, medical, research and conferencing. Hospital, commercial, social housing developments, regional facilities and other residential developments are being planned in the precinct.





Name and background of applicant / developer	George Municipality (development at the Garden Route dam); South Cape College (new campus for college)
Core focus sector	Education, training and skills development
Total project investment	ZAR1.8 billion
Sources of funding	Public, private and donor funding
Possible incentives available	George Municipality has an incentive policy in place and investors are encouraged to apply for incentives.
Project status	Public participation processes for the university are in the process of being concluded.  The planning for upgrading of services and roads infrastructure for the South Cape College precinct is at an advanced stage of completion. Land use and EIA applications must still be undertaken for certain sites in the precinct.
Partnerships	Public-private partnerships
Full contact details of project lead	Project Management; Donald Gelderbloem, Manager Properties, George Municipality, dmgelderbloem@george.gov.za. Incentives; Pedro Oliphant, Manager. Eco- nomic Development, George Municipality; +27 44 801 9287; ploliphant@george.gov.za
When investment is required	Immediately



### 2.EASTERN COMMERCIAL NODE EXPANSION AREA



This area, commonly referred to as the Destiny Africa Development, is located to the south-eastern side of George between the N2 and the Indian Ocean. The Garden Route Mall and Eden Meander shopping centres are located to the north on the opposite side of N2. The eastern node is identified as a medium to long term growth area. The project will combine business, learning and leisure into a so-called smart city. Precincts include a business park with an incubator, a university cluster and research centre, about 7 000 residential units, ecotourism, as well as medical facilities and retail opportunities at the Garden Route Mall and Eden Meander. A new crossing over the N2 is considered, linking existing development with the planned adjacent commercial node.

Further development opportunities also exist in existing developed area, commonly known as Eden Meander and includes the Garden Route Mall. It is located at the south-eastern entrance of George to the north west of the Knysna Road/ N2 Intersection, and opportunities include an office park, flats and Big Box retail.

Name and background of applicant / developer	Monteriva Investments 17 (Pty) Ltd (Destiny Africa / Sallywood City); Laritza Investments 183 (Pty) Ltd, Cumulus Projects (Pty) Ltd, Fynbos Road Hole Investments (Pty) Ltd and Misty Mountain Investments (Pty) Ltd (Eden Meander Precinct)
Core focus sector	Commercial development
Total project investment	ZAR450 billion
Sources of funding	Private funding
Project status	Destiny Africa's rights have lapsed and an application for extension of rights have been submitted. Development has not yet commenced and property remains vacant. No services have been installed or are presently available. Updated services plans have been requested for the development.
	Eden Meander's rights have been imple- mented. Rights include Big Box retail, a hospital (6ha), limited offices (16000m2), and flats.
Partnerships	Public-private partnerships
Full contact details of project lead	Fred Brown, Chris van Zyl and Chris Roodt, +27 71 149 6498
When investment is required	Immediately



#### 3. CBD SMALL BUSINESS DEVELOPMENT



The George Municipality is dedicated to maintaining and strengthening the CBD as George's primary economic activity centre and key spatial actions are aimed to retain business development and office occupancy in the CBD. As the George CBD is safe in comparison with other cities, the focus is to upgrade this area to ensure a vibrant, integrated and safe pedestrian environment and encourage private investment in the upgrading and redevelopment of the CBD's buildings. These initiatives will be supported by good planning and establishment of partnerships with the private sector in order to promote high quality urban design and improve the overall appeal of the CBD. Opportunities exist in the centre of town when the MediClinic and Geneva hospitals will relocate to other premises; an opportunity exists to use these existing properties in the CBD for small business purposes, corporate offices, call centres and additional medical suites.

Name and background of applicant / developer	George Municipality
Core focus sector	Economic
Sources of funding	Public and private
Possible incentives available	George Municipality has an incentive policy in place and investors are encouraged to apply for incentives if they plan to invest in the CBD. The incentives are divided into two main categories namely, administrative ser- vice related, and rates and charges related.
Project status	Zoning in place
Partnerships	Public-private partnerships
Full contact details of project lead	Pedro Oliphant, +27 44 801 9287; ploliphant@george.gov.za
When investment is required	Immediately
Proposed completion date	Ongoing infrastructure upgrades and maintenance

#### 4. GEORGE AIRPORT PRECINCT

- approximately 264ha under ACSA (airport zone) and approximately 33ha indepentdent development land (airport support zone)

#### AIRPORT ZONE:

This zone consists mostly of land that is currently owned by the Airport Company and utilised for the airport and related structures. The airport maintains its own development framework, relating to the land which belongs to the Airport Company. Land uses within the zone need to be subsidiary and related to the basic functions of the airport and any proposals for development must be done in collaboration with the municipality. Significant extensions to the George Airport are in an advanced stage and include upgrading the terminal from six to eight boarding gates, additional lounge and concourse space as well as new cargo facilities to accommodate additional passenger and cargo activity.

#### AIRPORT SUPPORT ZONE:

Plans are on the table for mixed spatial development east of the airport with potential to accommodate support land uses that render support services to the airport facilities or that provide a direct service to tourists. It is aimed at providing opportunities for land uses that are reconcilable with the airport, such as freight and logistics companies, manufacturing and tourist facilities. This zone is intended for the area between the existing R404 and the new future realignment of the western by-pass.

The planned Gwayang and Airport precincts ensures that the concept of a Regional SEZ takes shape and it is envisaged that the Agri-Processing sector as proposed may be accommodated in this development. The Gwayang development is also bordering the larger of George's waste water treatment plants, where investigations are under way to establish a Regional Anaerobic Organic Waste Digestor - manufacturing amongst others fertiliser for the agricultural sector and possible biogas applications.



Name and background of

applicant / developer

Core focus sector

Sources of funding

Possible incentives

available

Project status

Airports Company South Africa (George

Airport); Dynarc Capital (Pty)Ltd (Farm

George Municipality has an incentive

policy in place and investors are

encouraged to apply for incentives.

George Airport presently has rights to de-

velop a hotel and a service station on their

property. The company has appointed

consultants to develop a site development

plan for the airport to allow for the imple-

mentation of existing rights which include

airport related services, air cargo services, cold storage warehousing, car rental fleet

Dynarc Capital has rights to develop a ser-

vice station, hotel and tourist facilities on

their properties. Access approvals to the

property is at an advanced stage. Dynarc

has submitted an application to acquire

industrial rights (airport related industries)

on Portion 130.

management, hotels and restaurants.

Special Economic Zone (SEZ)

Public and private funding

Gwayang no 208, portions 130, 131 and

#### **5. INDUSTRIAL DEVELOPMENT**

Industrial development is identified as a focus area for incentivized economic growth. The George Municipality offers incentives for industrial development in or on existing industrial areas in George. Privately-owned land is available in George Industria, Tamsui and Pacaltsdorp industrial areas. These incentives focus on supporting new investments on the basis of their potential future contribution to economic growth within the municipal area. The incentives are divided into two main categories namely, administrative and service-related, and rates and charges related and five geographical areas in which development would be incentivised were identified:

• Nelson Mandela Boulevard Transportation Corridor

• Pacaltsdorp Central Business District (along Beach Road)

• Tamsui and Pacaltsdorp industrial areas

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### 6. HEROLD MEANDER AGRICULTURE, AGRO PROCESSING AND AGRITOURISM

Herold is a secluded little rural settlement that is culturally and historically significant and has the potential to establish sustainable rural livelihoods in a picturesque little tourism village situated on a working farm. The Herold area is situated halfway between George and Oudtshoorn and can be accessed via the scenic, unaltered and historic Montagu Pass or via Route 62. It is situated within the Cape Floral Region that is a UNESCO World Heritage Site as well as within the Garden Route UNESCO-declared Biosphere Reserve.

Herold Meander proposes to develop portions of land in Herold that are suitable for honeybush tea, proteas, essential oils, aquaculture and aquaponics and agro processing.

#### The following agro processing facilities are being planned subject to all approvals:

- Honeybush tea processing facility options to export to Germany, etc.
   This will also be the first black-owned honeybush tea processing facility in the Western Cape. Funding applications will be submitted to DTI (Agro processing), AgriBEE and LandBank.
- Proteas processing facility options to export to the Netherlands.
   Funding applications will be submitted to DTI, AgriBEE and LandBank.
- Aquaculture and Aquaponics. Funding applications will be submitted to DTI (ADEP) and LandBank.

#### Herold Meander is in the process to establish the following agri-tourism attractions:

- Moertjiesklip Farm Stall and Coffee Shop
- · Hats, formal dresses factory and wedding venue
- Spinning and weaving
- · Pottery and painting
- · Camping facilities
- · Touch farming, nursery and other entertainment
- · Microbrewery and essential oil facilities.





Name and background of applicant / developer  Core focus sector	Herold Meander (Pty) Ltd, a 100% black- owned and Level 1 B-BBEE compliant entity, is the largest black commercial honeybush farmer in the Western Cape. It is a regis- tered member of the N12 Treasure Route (an initiative of the Department of Tourism), Outeniqua Tourism Association, George, Oudtshoorn and De Rust Tourism, and is registered with Route 62. Agriculture, Agro-processing & Agritourism
Total project investment	ZAR70 million via phased implementation process
Sources of funding	Public, private or donor funding
Possible incentives available	It is a compliant private farming develop- ment situated in hops-dominated farming area with competitive leases and govern- ment blended financing development options.
Project status	Received Operation Phakisa Phase 1 approval for the proposed Aquaculture and Aquaponics project. Its Integrated Water Use License Application (IWULA) has been approved by Department of Human Settlements, Water and Sanitation. Heritage and environmental approvals have been obtained. The town planning application was submitted to George Municipality to establish all the development rights.  The Department of Environment, Forestry and Fisheries will facilitate the negotiations of a BioTrade Access Benefit Sharing agreement with the Indigenous Knowledge Holders as per the Kyoto Protocol. By the end of May 2020, they would have established 20ha of honeybush tea (max 30ha) and 15ha of proteas.
Partnerships	Herold Meander's farming initiatives are supported by Western Cape Department of Agriculture via the Comprehensive Agricultural Support Programme (CASP), Department of Trade and Industry (DTI — Exports and Marketing) and the Agricultural Research Council (ARC).
Full contact details of project lead	Theo Adams, +27 44 873 5333; info@heraldmeander.co.za
When investment is required	Immediately
Proposed completion date	The ROD was granted for 20 years to ensure a phased implementation process.
Potential jobs created	Currently, 25 permanent and 10 temporary jobs have been created.



## HESSEQUA<sub>Municipality</sub>

The region nestles in the shadow of the Langeberg Mountains and in the embrace of the warm Indian Ocean, stretching from the magnificent Breede River in the west to the majestic Gourits River in the east and covers a geographical area of +/- 5200km. The land use of this vast area varies from protected natural environments with a rich biodiversity to highly intensive agricultural use.

Hessequa Municipality consists of three large towns located on the N2 that passes through the municipal area from east to west and four coastal towns. Riversdale and Still Bay are the two towns with the largest contribution in terms of population and economic activity. There are four smaller communities, varying in size, located in the vast rural area of Hessequa. Each town in Hessequa has its own spatial development proposal in the SDF as well as growth management plans. These strategic planning tools create the foundation for the measurement of all investments in the municipal region.

The Hessequa economy can benefit through new business development that provide goods and services to travellers on the N2 that traverses the area. The N2 is an important transport corridor, for both freight and tourists. The three largest contributors to GDPR in the Hessequa municipal area are finance, insurance, real estate and business services (21.0 per cent), wholesale and retail trade, catering and accommodation (19.1 per cent), and manufacturing (14.1 per cent).

Key focus areas for investment are tourism, economic infrastructure, and agriculture and agro-processing.





### 1. STILL BAY DUNES MEDICAL RESORT VILLAGE



An excellent investment opportunity exists on a 3,8ha piece of land, located about 300m from the Still Bay beach and river. The first phase of the development, namely the Still Bay Private Hospital building, offering high-quality and comprehensive health care services, has been completed and can be commissioned. The hospital will eventually have 68 beds and the property zoning allows for an emergency unit, medical suites, an ambulance station, doctor's rooms, a pathology lab, radiology practice, theatres, a pharmacy and parking facilities. A Board of Directors and Management team have been appointed and the vision is to establish a world-renown health care institution that provides cost-effective health care service to patients and provides satisfactory returns to its investors. Further plans include a training or conference centre and residential apartments.

Name and background of applicant / developer	Still Bay Dunes (Pty) Ltd; Hessequa Medical Centre
Core focus sector	Residential development and medical investment
Total project investment	Total development: ZAR325 million
Sources of funding	Private
Possible incentives available	Possible rebates on development contribution costs but still needs to be decided by Council
Project status	First phase completed and building (hospital) is completed.
Partnerships	Private property developer, Hessequa Municipality
Full contact details of project lead	Nico Viljoen, +27 82 820 4366; nico@stilbaaidunes.com
When investment is required	As soon as possible for the operational phase
Proposed completion date	2023
Potential jobs created	150 full-time jobs



It includes the development of Still Bay Small Harbour infrastructure, investment in and upgrading of existing infrastructure, creation of local job opportunities, development of tourist attractions to broaden the tourism diversity and address seasonality and the creation of a business infrastructure / hub.

The development of the harbour has been earmarked as a flagship project by Hessequa Municipality and engagements have already started with the Department of Public Works. The project entails the integrated development of the harbour mainly focusing on fishing activities as well as developing the adjacent area into mixed-use residential and commercial development.

Name and background of applicant / developer	Hessequa Municipality
Core focus sector	Marine, tourism [hospitality & recreational facilities], light industries
Total project investment	ZAR150 million [VAT inclusive]
Sources of funding	Public, private or donor
Possible incentives available	Possible rebates on development contri- bution costs but still needs to be decided by Council
Project status	Project proposal has been drafted and Council decision to proceed with the de- velopment. A project management team will be appointed to facilitate the project.
Partnerships	Department of Public Works, Department of Environmental Affairs and Development Planning
Full contact details of project lead	Hendrik Visser, +27 28 713 8000; hendrik@hessequa.gov.za
When investment is required	After project programme has been accepted by Council
Proposed completion date	2027
Potential jobs created	200 job opportunities during upgrade construction, 100 permanent jobs and 50 temporary job opportunities.





The Still Bay main beach development project will render 7200 square meters of real estate at the Lappiesbaai Blue Flag Beach for development on a 50-year rental basis. The development which will include a restaurant and kiosk will attract investment as well as increased tourism to the area.

Name and background of applicant / developer	Hessequa Municipality
Core focus sector	Tourism, property development and business
Total project investment	ZAR2 millon – 10 million
Sources of funding	Property developer who will tender for the project
Possible incentives available	Possible rebates on development contri- bution costs (still needs to be decided by Council)
Project status	The tender will be advertised in March / April 2021
Partnerships	Hessequa Municipality with the successful Property Developer
Full contact details of project lead	Albert Kleynhans, +27 28 713 8000; albert@hessequa.gov.za
When investment is required	After the tender process has been finalised
Proposed completion date	2022
Potential jobs created	40 job opportunities during the construction of infrastructure (centre), 10 permanent jobs and five (5) temporary job opportunities.

## 4. ARCHAEOLOGICAL AND PALEONTOLOGICAL HERITAGE TOURISM ROUTE & INTERPRETATION CENTRE, STILL BAY

Blombos Cave is a world-famous archaeological site declared a provincial heritage site in 2015 and it is currently on the tentative serial nomination list of UNESCO world heritage sites. The proposed development of an interpretation / discovery centre which capitalises on archaeological discoveries will unlock tourism in the region and will form part of the Western Cape Heritage Tourism Route, "The Cradle of Human Culture" which has been approved by the Western Cape Government and supported by Cabinet.

Name and background of applicant / developer	The Blombos and Fynbos Trust Pty Ltd, Stilbaai Archeological Society, Hessequa Municipality
Core focus sector	Tourism
Total project investment	ZAR50 million
Sources of funding	University of Bergen, Norway University of the Witwatersrand
Funding gap	ZAR40 million
Possible incentives available	Possible rebates on development contri- bution costs but still needs to be decided by Council
Project status	Business Plan has been accepted by Municipality and the first phase of the building is planned, but rezoning process is currently underway
Partnerships	University of Bergen, Norway, University of the Witwatersrand, Western Cape Govern- ment, Hessequa Municipality, Blombos and Fynbos Trust Pty Ltd
Full contact details of project lead	Izak Venter, +27 28 754 1460; +27 82 808 3856; izakg.venter@gmail.com
When investment is required	As soon as possible
Proposed completion date	2023
Potential jobs created	100 job opportunities during construction of the infrastructure [centre], 50 permanent jobs and 30 temporary jobs and opportunities.

'The tourism potential, especially ocean and adventure tourism, of the region needs to be enhanced by developing and diversifying the tourism sector'







## KANNALAND Municipality

Kannaland Municipality is renowned for its cheese factories and the production of world-famous diary and wine products. Major beneficiation of agricultural products in the form of cheese, dairy, wine and port occurs at processing plants and wineries within its boundaries rather than the raw material being exported to value-adding enterprises elsewhere.

Kannaland Municipality is an area of outstanding natural beauty and bio-diversity significance with great appeal to the wilderness and adventure tourism market, such as eco-resorts and getaways, hiking, bird-watching, organised and informal mountain biking and self-drive and motorcycle touring.

#### 1. RENEWABLE ELECTRICITY PROJECT



Kannaland experiences insufficient electricity supply and has embarked on a renewable electricity project in partnership with a private company called Inovasure. The project centres around the Inovasure RMEMS (Energy Vault) which is effectively a large UPS (Uninterrupted Power Supply) and receives power during off-peak times during the day and introduces it back into the distribution network during peak times. The project was approved by National Treasury and is currently going through a public participation process. This project has the potential to improve electrical supply to the area which will act as a stimulus for economic growth in different sectors and it is estimated to create around 600 jobs in the Kannaland area.

Name and background of applicant / developer	Inovasure (partner to the South African LiveSure Living Security "Ensurance" and Technology Company
Core focus sector	Renewable energy
Total project investment	ZAR1,2 million
Sources of funding	Private and donor
Project status	Pre-feasibility
Partnerships	National Treasury, DBSA, GTAC, Biometrics Bank, Government agencies, Insurance Partnerships, Eskom, Kannaland Munici- pality, DTI, SALGA and COGTA.
Full contact details of project lead	Max Lourens, +27 11 348 1407; info@inovasure.com
When investment is required	Immediately
Potential jobs created	600



#### 2. GARDEN ROUTE STEAM TRAIN



This is a proposal which would provide tourist and commuter rail transport through a large area of the Garden Route. Classic Rail is currently in negotiations with Transnet Freight Rail and various divisions of local and provincial government to finalise a 20-year concession, which will allow the company to operate trains on the line.

In its original format, the proposal included Calitzdorp and Oudtshoorn only, but as the lines exist to Mossel Bay, it could be extended. Included is Calitzdorp (existing train turnaround with an ungraded station), Oudtshoorn, George and Mossel Bay, all on the existing railway network. Although the railway network already exists and on the whole is inacceptable condition, it may require repair and upgrading in some areas.

Name and background of applicant / developer	Calitzdorp Tourism
Core focus sector	Tourism
Total project investment	ZAR3 million for Tuk Tuks and steam train
Full contact details of project lead	Mike Muuren, +27 83 285 4751; mikemuuren20@gmail.com; Mr Fanus Truter, +27 44 802 0299; ftruter@grg.moorestephens.co.za
When investment is required	Immediately



#### 3. SUCCULENT INDUSTRY



Currently the succulent industry is managed privately (different partners). The core focus is to establish a succulent hub in the area for growing and exporting for various use. This will introduce the beauty under one roof – for example, some succulents can be harvested or used for medicinal purposes, others for cosmetic use, or a botanical succulent garden can even be developed (depending on the area).

The aim is to ensure a healthy functioning natural system, and to restore and reinforce the natural beauty of the species.

Over the past decade, succulents have soared in popularity, thanks to the growing demand for alternative medicines, as well as gardeners seeking out drought-tolerant, easy-to-grow plants. The annual Vetplantfees (Succulent Festival) hosted in Calitzdorp is a good opportunity to showcase many of South Africa's beautiful and rare succulents together with succulents from all over the world. This opportunity has the potential to attract local as well as international tourists as well as establish a thriving succulent industry in the region.

Name and background of applicant / developer	Succulent society (Calitzdorp) in joint venture with Department of Agriculture, Gouritz Cluster Biosphere Reserve, World Wide Fund for Nature and Kannaland Municipality
Core focus sector	Tourism and Nature conservation
Sources of funding	World Wide Fund for Nature, DLG (or relevant sector department) Department of Agriculture, Department of Rural De- velopment and Land Reform, Department of Environmental Affairs and Development Planning
Project status	Unprocessed
Partnerships	World Wide Fund for Nature, SALGA DLG (or relevant sector department), Department of Agriculture, Department of Rural Development and Land Reform, Department of Environmental Affairs and Development Planning and SANBI
Full contact details of project lead	Mr Buck Hemenway, buckhem41@gmail.com
When investment is required	As soon as possible once land is identified and a proper feasibility study is introduced
Potential jobs created	To be confirmed (depending on the hectare of land and type of manufacturing)



Currently no affordable transport system exists that links Bergsig to the Calitzdorp town. People, therefore, have to walk town whether it is for work, shopping, interacting with the Municipality, attending the clinic or going to school. An affordable transport system will alleviate this burden, assist the population and facilitate business.

The Tuks will also help grow tourism as tourists will effectively have taxis that can transport them from Bed and Breakfasts (B&Bs) to restaurants and back. This will once again support and create jobs at the restaurants, cellars and B&Bs.

Name and background of applicant / developer	Municipal and Private Sector JV
Core focus sector	Tourism and transport
Total project investment	ZAR3 million for Tuk Tuks and steam train
Sources of funding	DTI, Department of Small Business Development and Department of Transport
Possible incentives available	Creating jobs amongst the unemployed youth, Cost effective measure to contribute to transport
Project status	Pe-feasibility phase
Partnerships	GRDM, Kannaland Municipality, private sector and the local community
Full contact details of project lead	Mike Muuren, +27 83 285 4751; mikemuuren20@gmail.com
When investment is required	Immediately
Proposed completion date	Ongoing
Potential jobs created	For jobs for four Tuk Tuks (starting point)

## KNYSNA<sub>Municipality</sub>

Located almost exactly halfway along the Garden Route, Knysna is the geographical heart of the region. Fed by the Knysna River, the 18 km² Knysna Estuary is home to at least 200 species of fish and opens into the ocean between two towering sandstone cliffs known as The Heads. A rich history, world-class golf courses, gourmet restaurants, boutique vineyards, markets, farm visits and a variety of art and craft rambles, retreats and spas add to the choice of entertainment.

This municipality is one of the smallest municipalities of the seven that makes up the district, accounting for only 5% of its geographical area. The main economic sectors are wholesale and retail trade, catering and accommodation, finance, insurance, real estate and business.

### 1. REGENERATIVE AGRO-FORESTRY & URBAN AGRICULTURE INITIATIVE



This is a social and environmental impact investment opportunity focused on post-fire regenerative agro-forestry in the Knysna municipal area. A multi-disciplinary project team is in place and open to collaboration with impact investors interested in agro-forestry and urban agriculture focusing on cash crops.

Name and background of applicant / developer	Multi-disciplinary project team
Core focus sector	Agriculture
Total project investment	ZAR2 million
Sources of funding	Private funding
Project status	Pre-implementation
Partnerships	Public-private partnership
Full contact details of project lead	DeWilton Lombard and Gene Kruger, +27(82)770 7319, kruger@arborline.co.za
When investment is required	As soon as possible
Potential jobs created	205 over three years



#### 2. WASTE TO ENERGY INITIATIVE



The New Carbon Innovative Technology Biochar Plant which focuses on holistic green solutions that have true triple-p (people, planet, profit) benefits. The project is focused on the renewable energy, food security and rehabilitation sectors by transforming biomass and biomass waste into biochar and related products. Applying these products will accelerate and improve soil and livestock health and fertility in farming, soil rehabilitation, water and effluent purification as well as the production of energy from biomass to operate our technologies and meet the growing energy requirements of communities.

Name and background of applicant / developer	Local companies	
Core focus sector	Renewable energy	
Total project investment	ZAR3,3 million	
Sources of funding	Private funding	
Project status	Not yet initiated	
Partnerships	Public-private partnership	
Full contact details of project lead	Fumanekile Makuyekwe: Project Coordi- nator: Trade and Investment Promotion Knysna Municipality, 302 6388 (direct) or +27 44 302 6301 (switchboard); fmakuyekwe@knysna.gov.za	
When investment is required	As soon as possible	
Potential jobs created	300 over two years	



### 3. KARATARA HYDROPONICS / AGRICULTURE INITIATIVE

The Karatara Hydroponics Community Farming and Development Project is a start-up, public-private community partnership on 21 hectares of land east of the village of Karatara. The aim is to farm as intensively as possible, producing vegetables and food crops from open field and tunnel cultivation (high impact farming), fish production from aquaponics operations (water efficiency), essential oils distilled from cultivated crops as well as harvest concessions of indigenous plants in local timber plantations (high value product beneficiation). The project plan has identified several phases of development which will result in the creation of numerous investment opportunities and job creation for the local community. The project is currently mid-way through start-up operations and open for investment partners going forward.

Name and background of applicant / developer	Applicant / project management: Direct Solutions cc (DeWilton Lombard and Gene Kruger); Property owner. Knysna Municipality; Beneficiaries: Karatara Community Trust.
Core focus sector	Agriculture
Total project investment	Commercial capacity: ZAR900 000 Commercial expansion (1): ZAR4,5 million Commercial expansion (2): ZAR9,8 million
Sources of funding	Private funding
Project status	Feasibility stage
Partnerships	Knysna Municipality, Casidra and private sector
Full contact details of project lead	DeWilton Lombard and Gene Kruger, +27 82 770 7319; gkruger@arborline.co.za
When investment is required	As soon as possible
Potential jobs created	204 over five years





#### 4. MARITIME MANUFACTURING CLUSTER



Knysna has a rich history of boatbuilding and related maritime services with a number of recognised yacht manufacturers, smaller boat builders, refurbishers, service and related suppliers. Against the backdrop of the Western Cape Maritime Cluster (which aims to strengthen and develop the maritime industrial sector), several industry development initiatives are in process with a positive growth outlook and resulting investment opportunities.

Name and background of applicant / developer	South African Boat Builders Export Council (SABBEX) and Knysna Yacht Club
Core focus sector	Maritime and small boat builders
Total project investment	ZAR1,3 million
Sources of funding	Government and private
Possible incentives available	Operation Pakisa
Project status	Pre-implementation
Partnerships	SABBEX, Knysna Yacht Club, Knysna Municipality and SANParks
Full contact details of project lead	Vanessa Davidson, +27 82 836 3998; vanessa@sabbex.co.za
When investment is required	As soon as possible
Proposed completion date	Ongoing
Potential jobs created	50 jobs over two years

#### **5. ECO-TOURISM OPPORTUNITIES**



#### **6. ICT SMART TOWN CONCEPT**

The ICT Smart Town concept encompasses an urban development vision

Local industry

ZAR1 million

Economy and business

Government and private



The Knysna municipal area is a hub for eco-tourism and adventure activities, such as boat tours, whale watching, charters, safaris, hiking t the Knysna Marathon and motorsport lifestyle event Increased tourism invest of established as well as

Other tourism opportunit Festival, the Timber Festival and Motor Show. Knysna also boasts some world-class golf courses (Simola Golf Course, Pezula Champion Golf Course and Knysna Golf Course), gourmet restaurants, boutique vineyards, markets, farm visits and a variety of art and craft rambles, retreats and spas add to the choice of entertainment. Up close and personal animal encounters in dedicated wildlife sanctuaries include the Elephant Sanctuary and Knysna Elephant Park, Birds of Eden and the Brenton Blue

rs, whale watching, charters, safaris, hiking tours, nd Oyster Festival and Simola Hillclimb (a premier nt) and a number of mountain-biking competitions. stment opportunities exist over a broad spectrum	that emphasizes the intelligent management of a town's resources for the purpose of solving urban challenges. This begins with the roll-out of fibre optic infrastructure in Knysna and then to the rest of the district. This project will enable development of business infrastructure, faster internet
s new eco-tourism ventures in the area.	speeds and collaboration between different stakeholders, facilitating investment opportunities.
nities include festivals, such as the Knysna Speed	

Name and background of

THE DIETITOR DIGE	Project status	Pre-implementation
ninggo	Partnerships	Public-private partnership
siness	Full contact details of project lead	Fumanekile Makuyekwe, Project Coordinator. Trade and Investment
	project lead	Promotion Knysna Municipality,
		+27 44 302 6301 (switchboard) or 302 6388 (direct);
		fmakuyekwe@knysna.gov.za
	When investment is required	As soon as possible
en Route District // vernment,	Potential jobs created	100 jobs over two years
oject Coordinator. omotion Knysna 01 (switchboard)		



## MOSSEL BAY Municipality

The Mossel Bay municipal district is situated along the southern coast of South Africa. Mossel Bay has the second largest economy in the GRD municipal area. Its main economic activities are agriculture (aloes, cattle, dairy, ostriches, sheep, timber, vegetables and wine), fishing, light industry, petrochemicals and tourism.

The Mossel Bay Municipality, at its 2018 strategic workshop, identified economic development, to address unemployment, as one of two specific required interventions. The economy of the Mossel Bay municipal area is dominated by the wholesale and retail trade, catering and accommodation, finance, insurance, real estate and business services, and manufacturing sectors. Collectively these sectors make up 60 per cent (R4.2 billion) of the Mossel Bay municipal economy.

Mossel Bay is home to PetroSA and the Port of Mossel Bay and is central to the planned seven phases for the network of gas pipelines in South Africa. The town has the largest manufacturing sector in the district: it includes Petro SA's industry but also the food and beverage processing industry. Mossel Bay also has a noticeably large construction sector that contributed 11 per cent to its GDP.

#### 1. TECHNOLOGY



Mossel Bay has a vibrant local economic development focus and several catalytic interventions are in the pipeline to stimulate and augment the local economy. In today's world, the information technology (IT) plays a vital role in commerce and business and it is one of the backbones of most developed countries. Advancement in IT minimizes the required time for working in the business field. Electronic storage, protection of records and faster communication are benefits of IT.

On the practical and job creation side call centres to service any product/ industry in the universe can be established here. Mossel Bay has enough people material to be used in call centres. At present companies are introducing fibre to all areas of Mossel Bay. In the past, the larger IT companies avoided Mossel Bay because of the lack of fast enough speed to service the different systems.

Programme and system developers can work from here. No specialised raw materials, except human and brain power is needed. Mossel Bay boasts a hub of "grey matter" of retired and semi-retired people who can contribute to the knowledge needed by the millennials that are trained in the IT field.

#### SPECIFIC AREAS:

- App development and Techno Park
- Digital Training Academy





Name and background of applicant / developer	Private sector and the Mossel Bay Municipality	
Core focus sector	Manufacturing / Business / Construction	
Total project investment	Design-dependent	
Sources of funding	Private investors	
Funding gap	Unknown	
Possible incentives available	Incentives as per incentives policy	
Project status	Pre-feasibility	
Partnerships	Recommendations from investors	
Full contact details of project lead	Gwynne Harding, +27 44 606 5000; gharding@mosselbay.gov.za	
When investment is required	12 months	
Proposed completion date	Investor-dependent	
Potential jobs created	Investor-dependent	



Mossel Bay has a very active international yacht community that visit the bay on a regular basis. The harbour is the only one between Cape Town and Port Elizabeth and at present there is a dry dock (very limited activities) in the harbour, but no designated yacht components (e.g. masts) or yacht maintenance are available. Vessels need to be towed to one of the mentioned harbours for repairs.

Supply vessels frequently visit the harbour and local components for these vessels are available through a local supplier. Other possibilities are the fishing industry that also need repairs and the replacing of components.

Plans have been discussed for a multimillion-rand transformation of the harbour that would include a mixed-use waterfront development, a dock for cruise line passengers to disembark and various other business opportunities that could include retail, commercial and industrial facilities.

#### **AVIATION**

The town also has a very active aviation industry and boasts training facilities for international helicopters as well as fixed wing pilots. The existing airfield has a tarred surface and has lights for 24-hour landings. The possibility is there for these facilities to be upgraded and the runway extended for bigger aircraft to land. Before COVID-19 the George airport serviced approximately 55 000 passengers per month. A large percentage of these are "semi-grants," business people living in the area, but working in Gauteng and other provinces. This represents an outside source of income for the area.

Mossel Bay Council has adopted a development plan and is currently considering a business and management model.

Specialised components for both these growing industries are imported (either from abroad or from other provinces) for repairs. The necessary infrastructure is available, and the area lends itself for the building of manufacturing plants.

The Total Brulpadda project, which is envisaged for the future, will open a number of new manufacturing opportunities in the oil and gas industry. Engineering works and the manufacturing of components immediately jumps to mind.



Name and background of applicant / developer	Mossel Bay Municipality
Core focus sector	Manufacturing / Business / Tourism
Total project investment	Design-dependent
Sources of funding	Private investors
Funding gap	ZAR9 million
Possible incentives available	Incentives as per incentives policy
Project status	Pre-feasibility
Full contact details of project lead	Gwynne Harding, +27 44 606 5000; gharding@mosselbay.gov.za
When investment is required	Investor-dependent
Proposed completion date	Investor-dependent
Potential jobs created	Investor-dependent

### 3. SOUTHERN CAPE ECONOMIC OPTIMISATION INITIATIVE



Mossel Bay has a vibrant local economic development focus and several catalytic interventions are in the pipeline to stimulate and augment the local economy. These include oil, gas, biofuels and downstream products from PetroSA - speciality paraffin products. Products currently imported, such as ethylene and derivatives, may augment the production of chemical and related products (such as commodity chemicals, alcohol, and fertiliser). Special Economic Zone (SEZ) tax incentives are also on the table with VAT and customs relief, employment tax incentives, building allowances and reduced corporate income tax rates.

#### SEZ INITIATIVES IDENTIFIED, INCLUDE:

- Agri processing
- Aquaculture
- Aviation related operations (training, maintenance, supplies)
- Business Processing Unit (Contact Centre, outsourced shared service)
- · Clean energy
- · Corporate head offices
- Manufacturing (light, clean and hi-tech)
- Ocean economy
- Oil and gas
- · Research and development
- Skills development
- Tourism
- Water desalination

#### SPECIFIC AREAS OF INTEREST (APPROXIMATELY 1600 HECTARES) IDENTIFIED IN MOSSEL BAY, INCLUDE:

- Port of Mossel Bay
- · Container holding and distribution area at Voorbaai
- · Corporate Park development Aalwyndal Area
- · Existing tank farm with oil and gas distribution infrastructure
- Existing PetroSA and Eskom infrastructure area
- · Parts of Mossdustria

#### N2 INDUSTRY (MOSSDUSTRIA, DIAZDUSTRIA)

These mixed-use industrial areas located next to the N2 freeway enable light industrial or business economic activities in order to promote economic growth and export as well as support for existing oil and gas industries in the area.

#### **TECHNO PARKS**

Business Parks with clean and green manufacturing and sampling plants with the aim to export goods to the rest of South Africa and internationally are envisaged. This will be in line with the realities of the Fourth Revolution and a new way of doing business.

#### AQUACULTURE ZONE INITIATIVE

Mossel Bay is regarded as the site in South Africa best suited for marine finfish aquaculture and can be the impetus the local economy needs to provide job opportunities and better living conditions for a community that has for ages been dependent upon the sea for survival. The idea is to attract direct foreign investment; the initiative focuses on empowerment, job creation, skills development and enterprise development. The National Department of Environment, Forestry and Fisheries has initiated an EIA process which is at tender stage.

#### OIL, GAS AND RELATED PRODUCTS

Due to the historical significance of the Mossgas project, the area is suited for several related industries such as off-shore petrol bunkering, oil and gas exploration, rig repair and container trans-shipment through the port of Mossel Bay.

Name and background of applicant / developer	Sarbana Jurong	
Core focus sector	Manufacturing / Business / Construction	
Total project investment	Design dependent (ZAR30 billion)	
Sources of funding	Private investors	
Possible incentives available	Incentives as per incentives policy	
Project status	Pre-feasibility	
Partnerships	Recommendations from investors	
Full contact details of project lead	Gwynne Harding, +27 44 606 5000; gharding@mosselbay.gov.za	
When investment is required	12 months	
Proposed completion date	Investor dependent	
Potential jobs created	Investor dependent	



#### 4. CBD TOURISM PROJECT



The Mossel Bay CBD project has shifted from being the main economic node within the larger Mossel Bay municipal area to being one of five secondary economic nodes. The aim of the project is to facilitate the repurposing of the Mossel Bay CBD node as 'n tourism node which is identified in the Mossel Bay SDF. The projects proposed will all contribute towards this goal.

#### **ART / TOURISM ROUTE**

The greater Mossel Bay area abounds in specialty shops and venues, such as the Mossel Bay War Museum, the Bartolomeu Dias Museum Complex, the Old Post Office Tree, Munro's Cottages and Ochre Barn where arts, crafts and a wide variety of exclusive items can be obtained.

#### ADVENTURE TOURISM

Adventure tourism, which include quad biking, parachuting, hiking, bungee jumping, abseiling, surfing, sailing, deep-sea fishing, tandem skydiving, jet ski-ing, speed boat rides, sailboat cruises and shark cage diving.

#### POINT DISCOVERY CENTRE

The Municipality of Mossel Bay has set aside a piece of land next to the Cape St Blaize Cave (the site of South Africa's first scientific archaeological dig in 1932) for the construction of The Point Discovery Centre which will include display areas, research facilities, entertainment and education facilities.

#### EVENTS AND FESTIVALS (INCLUDING DIAZ AND PORT FESTIVALS)

Mossel Bay hosts the annual Diaz and Port festivals with excellent entertainment for the whole family.

#### **RAILWAY / TRAM**

The Diaz Express, a fun rail experience for the whole family, run on the existing Transnet rail network in the Garden Route region between Mossel Bay, Santos Beach, Great Brak River, Glentana and Maalgate.

#### ST BLAIZE HIKING TRAIL

This hiking trail of 13 km, also known as the Rotary Walk, starts at the Cave, runs around the back of the promontory, hugging the edges of the high cliffs and ends at Dana Bay with beautiful gorge, lovely fynbos and breathtaking sea and cliff views.

#### **SEAL ISLAND**

This island is about 2km from the harbour and at present there are some 4500 to 5000 seals on the island which can be viewed from the Ramona Sailboat cruises.

#### REJUVENATION OF HARRY GIDDY PARK

Existing area will be upgraded to include a coffee shop, zip slide, a toboggan track, market stalls and playground.



Name and background of applicant / developer	Mossel Bay Tourism Association
Core focus sector	Tourism
Total project investment	Design-dependent
Sources of funding	Private investors
Funding gap	ZAR9 million
Possible incentives available	Incentives as per incentives policy
Project status	Implementation
Full contact details of project lead	Gwynne Harding, +27 44 606 5000; gharding@mosselbay.gov.za
When investment is required	Investor-dependent
Proposed completion date	Investor-dependent
Potential jobs created	Investor-dependent

#### 5. MOTORSPORT MECCA



#### 6. MEDICAL FACILITIES



Mossel Bay Municipality is in the process to obtain approval for a Motorsport Mecca facility located in the Mossdustria area. The Mecca facility is intended for regional, provincial and national enthusiastic motorsport fans. The main aim of the Mecca is to attract fanatic motorsport fans to enjoy different sporting codes such as 4x4, spinning and drifting, drag strip and oval track. This will attract many spectators in town thereby boosting the economy and tourism of the town. The facility will also have about 80 double storey workshops with a large turning circle for heavy vehicles, with the opportunity for owners to kit out their workshop units to their needs. Plenty parking spaces, a variety of retail spaces and kiosks, medical and security facilities as well as pit areas designated for each of the respective sporting codes are envisaged. The Municipality already commenced with a draft layout plans, environmental authorisation processes and putting together the costing model. The proposed management model is that the Municipality will avail land of about 30 hectares on a long term lease to a non-profit company, representatives of various sport codes and provide certain bulk services, while the various motorsport codes will erect and operate their respective facilities.

Name and background of applicant / developer	Private sector and the Mossel Bay Municipality
Core focus sector	Manufacturing / Business / Construction / Tourism
Total project investment	ZAR50 million
Sources of funding	Private investors, various sporting codes and Municipality for Infrastructure
Possible incentives available	Incentives as per incentives policy
Project status	Draft lay-out, environmental authorisation process
Partnerships	Motor sporting codes, recommendations from investors
Full contact details of project lead	Gwynne Harding, +27 44 606 5000; gharding@mosselbay.gov.za
When investment is required	12 months
Proposed completion date	Investor-dependent
Potential jobs created	Investor-dependent

Mossel Bay is a well-known medical hub in South Africa and boasts private as well as public hospitals and stepdown facilities. The private hospital annually rates under the Top 10 in South Africa. Some of the best specialists in an array of medical fields practice here and patients from all over the country and international travel to the town for their medical treatment. International patients visit the area for mainly cosmetic (plastic surgery) treatment because of the fact that it is so much cheaper (rand value) as in their countries. This also poses an excellent opportunity to invest in Medical Tourism. High quality accommodation and recovery facilities are available.

The existing medical facilities are under much pressure because of the increased number of patients. The town is in dire need of more medical facilities (buildings) to accommodate the growing demand. Other medical groups need to be targeted to establish more medical as well as rehabilitation centres.

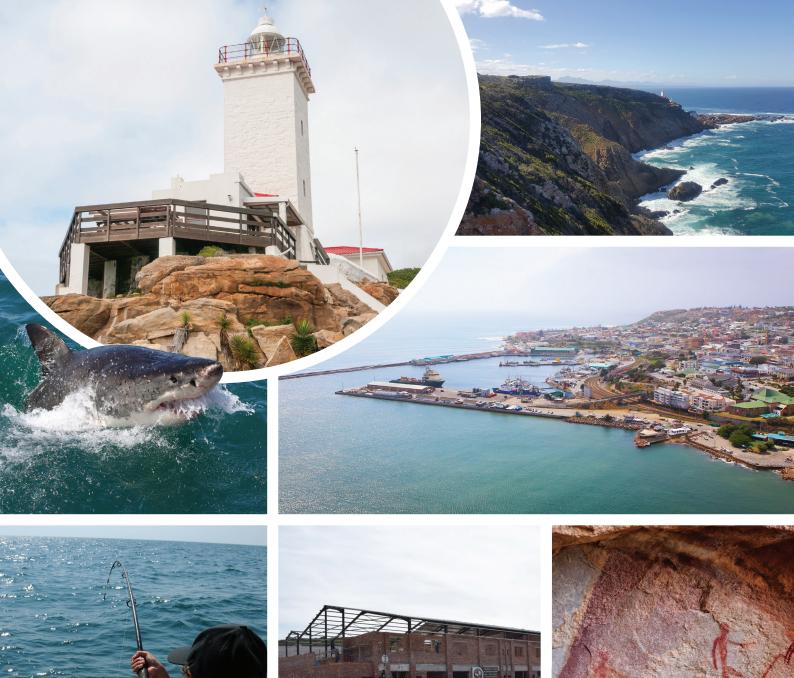
There is also a huge demand for training facilities in the medical field (I e nurses, frail care workers, palliative care, different rehabilitation care and more specialised services).

Name and background of applicant / developer	Mossel Bay Municipality
Core focus sector	Medical / Business / Construction
Total project investment	Design-dependent
Sources of funding	Private investors
Funding gap	Unknown
Possible incentives available	Incentives as per incentives policy
Project status	Pre-feasibility
Full contact details of project lead	Gwynne Harding, +27 44 606 5000; gharding@mosselbay.gov.za
When investment is required	Investor-dependent
Proposed completion date	Investor-dependent
Potential jobs created	Investor-dependent















## OUDTSHOORN, Municipality

The greater Oudtshoorn area is nestled at the foot of the Swartberg Mountains in the little Karoo region. It is described as a semi-desert area with a unique and sensitive natural environment.

The Oudtshoorn municipality's development strategy recognises the impact of being home to the world's largest ostrich population, which is a key component of their agricultural industry. Oudtshoorn is a centre of regional cultural, sport and art activities, as well as agriculture and tourism — including the Cango Caves, a popular tourist attraction since the 1800s.

Oudtshoorn's relatively higher development potential is directly linked to its geographic location on main transport routes, natural resource base, human resources, institutional centre function, and commercial services. Oudtshoorn was identified recently as one of the 14 important 'leader towns' in the Western Cape province. The construction sector in Oudtshoorn showed above average growth over the period 2011 to 2015. This is mainly attributed to the Riemvasmaak / Rosevalley housing development.

Ostrich farming, lucerne and livestock farming are listed as the main industries under the agriculture, forestry and fishing sector, which contributes to the GRD economy. Dairy production, processing of ostrich meat and products, and gas and fuel production are listed as the main industries contributing under the manufacturing sector. New industries, such as Business Process Outsourcing (BPO), are giving rise to new investment and are the main contributors under the finance, insurance, real estate and business services sector. Oudtshoorn contributes significantly under all of the above main industries and can be counted as a powerful influence in the district economy as a whole.





#### 1. ARTS CAPITAL OF SOUTH AFRICA



Investment opportunities exist in establishing infrastructure in support of establishing Oudtshoorn as Arts capital of South Africa. The excellent location of Oudtshoorn as 'heart of the Karoo' makes it possible to present theatre and art festivals, attracting local and international tourists and visitors. Oudtshoorn has, since 1994, been host to the nationally famous Klein Karoo Nasionale Kunstefees (KKNK), an arts festival held in March/April annually. A total of 411 temporary job opportunities were created directly by the ABSA KKNK, of which 76% were filled by black employees. The total economic impact of the ABSA KKNK is estimated at about R110 million. Investment opportunities include the development of an arts and culture route (a 'golden mile' as a tourist attraction with pathways, tourism activities, street-front shops, architecture, craft markets focusing on local artists), a large-size hotel to accommodate local and even international visitors and the establishment of a Heritage Architecture and Historical buildings route (including bicycle path-ways and information boards).

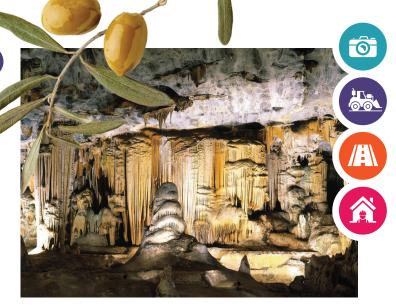
Name and background of applicant / developer	Oudtshoorn Municipality
Core focus sector	Tourism
Total project investment	± ZAR5 million
Sources of funding	Private
Funding gap	± ZAR5 million
Possible incentives available	None
Project status	Concept phase
Partnerships	Private
Full contact details of project lead	Greg Baartman, +27 44 203 3986; greg@oudtmun.co.za
When investment is required	As soon as possible
Proposed completion date	2023
Potential jobs created	±15

## 2. EXPAND PRODUCTION AND PROCESSING OF AGRICULTURE PRODUCTS, AGRI-PARK DEVELOPMENT - LOGISTICAL AND PROCESSING INITIATIVES

The current Oudtshoorn Agri-Park with farmers production support units located in Dysselsdorp and Haarlem, is aimed at supporting smallholder farmers through the provision of capacity-building, mentorship, farm infrastructure, extension services, production inputs and mechanisation inputs. Expansion of services and products into areas, such as seed production, tobacco, olives as well as production of craft beers and gins, essential oils and food festivals will encourage investment as well as tourism for the area. The establishment of nutrition centres also poses an investment opportunity.

Name and background of applicant / developer	Oudtshoorn Municipality
Core focus sector	Agriculture
Total project investment	± ZAR150 million
Sources of funding	Public sector funding
Funding gap	± ZAR130 million
Possible incentives available	Yes, municipal development incentives and land available for companies to build factories and processing initiatives
Project status	Implementation
Partnerships	Any private company
Full contact details of project lead	Greg Baartman, +27 44 203 3986; greg@oudtmun.co.za
When investment is required	As soon as possible
Proposed completion date	Continuous
Potential jobs created	± 200





### 3. CANGO CAVES ENTERTAINMENT & FOOD COURT



The famous Cango Caves is a major tourist attraction in the Oudtshoorn area. A successful turnaround strategy has been implemented in the past three years to make it commercially even more viable. Additional plans for the expansion of infrastructure, establishment of a theatre and conference facilities, restaurant area expansion and the creation of craft shops and entrainment areas with extended hours of operation will increase the number of tourists to area significantly.

Name and background of applicant / developer	Oudtshoorn Municipality
Core focus sector	Tourism
Total project investment	Not yet determined
Sources of funding	External
Possible incentives available	Oudtshoorn Municipality open to negotiate favourable terms and conditions with the investor including possible incentives
Project status	In planning phase
Partnerships	Any credible and experienced partner in the tourism and hospitality industry
Full contact details of project lead	Alison Moos (Manager: Cango Caves), +27 44 272 7410; alison@cangocaves.co.za
When investment is required	As soon as possible
Proposed completion date	As soon as possible
Potential jobs created	±47

#### 4. NEW DAM/ WATER PURIFICATION **FACILITY**

The Blossoms project aims to install a 22km pipeline and pumping infrastructure from existing boreholes that have been drilled in the Blossoms area, to the town's existing water network. This will supply up to 50% of the town's drinking water and will be linked to the existing Klein Karoo Rural Water Supply Scheme which provides some water to the Kannaland Municipality. The installation of Jojo tanks (water reservoirs) for each household is a priority, while sustainable bulk water supply, waste water management, water resource development and water purification facilities will positively support other planned development and therefore pre-sent tangible investment opportunities.

Name and background of applicant / developer	Oudtshoorn Municipality
Core focus sector	Water and infrastructure
Total project investment	±ZAR250 million
Sources of funding	Government
Funding gap	±ZAR120 million
Possible incentives available	None
Project status	Implementation
Partnerships	Government or any private company as
	part of social responsibility
Full contact details of project lead	part of social responsibility  Chris Swart, +27 44 203 3986; swartc@oudtmun.gov.za
	Chris Swart, +27 44 203 3986;
project lead	Chris Swart, +27 44 203 3986; swartc@oudtmun.gov.za
project lead When investment is required	Chris Swart, +27 44 203 3986; swartc@oudtmun.gov.za As soon as possible

#### 5. DEVELOPMENT OF EXISTING RESORTS (A)



Expansion of existing resort facilities, such as the De Hoek and Cango Mountain resorts, poses opportunities for long-term investment. De Hoek Mountain Resort, tucked away in the Swartberg Mountains, is situated 35km from Oudtshoorn, on the road to Prince Albert and 5km from the Cango Caves. The Cango Mountain Resort is only 24 kilometers from Oudtshoorn and a mere 10 kilometers from the Cango Caves.

Name and background of applicant / developer	Oudtshoorn Municipality / Garden Route Municipality
Core focus sector	Tourism / Property development
Total project investment	To be determined
Sources of funding	Public private partnership
Funding gap	To be determined
Possible incentives available	Municipality open to negotiate favourable terms and incentives
Project status	Planning phase
Partnerships	And credible and financially viable partner in the tourism and hospitality sector
Full contact details of project lead	Zouwe Lesia, +27 44 203 3986; zouwe@oudtmun.gov.za
When investment is required	As soon as possible
Proposed completion date	2025
Potential jobs created	±115
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Garden Route District Municipality investor prospectus published by the Garden Route District Municipality (GRDM), PO Box 12, George, 6530, tel +27 44 803-1300.

Further investment opportunities are summarised in the GRDM investment opportunity database (www.gardenroute.gov.za).