



South Cape
Economic Partnership

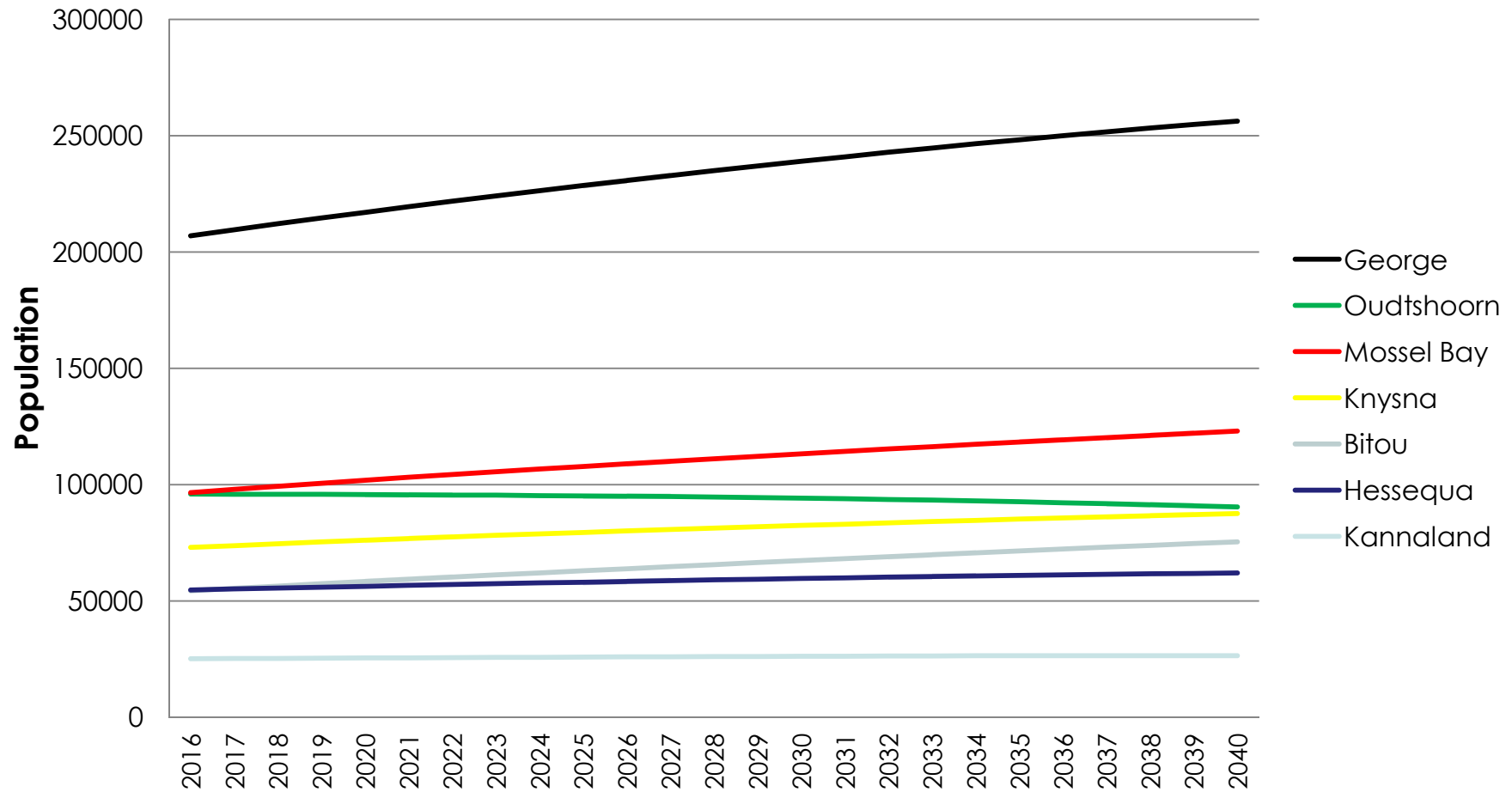
BRIDGING THE GAP BETWEEN INVESTMENT AND SKILLS

Eden Skills Development Summit
1 February 2018
George

Paul Hoffman
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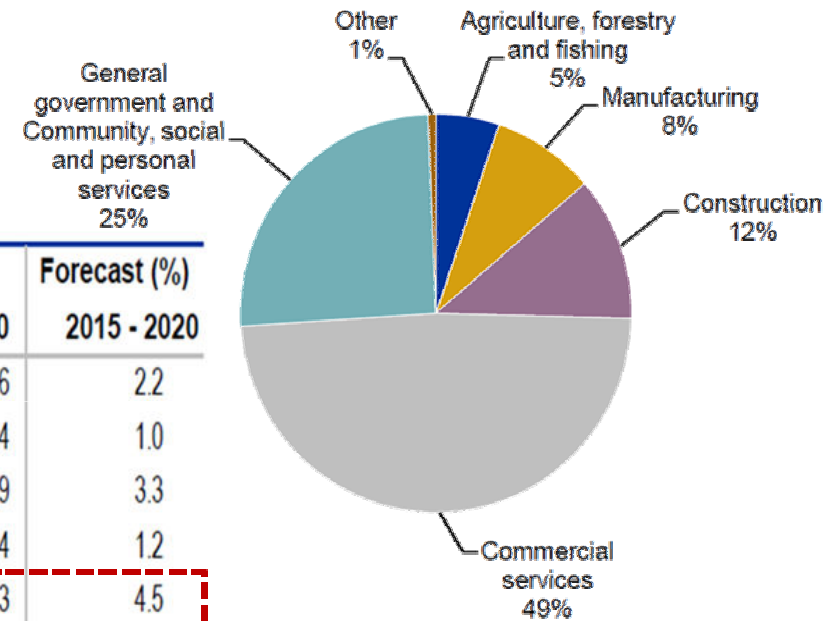
POPULATION PROJECTIONS to 2040

Projected Population Change in Eden between 2016 & 2040



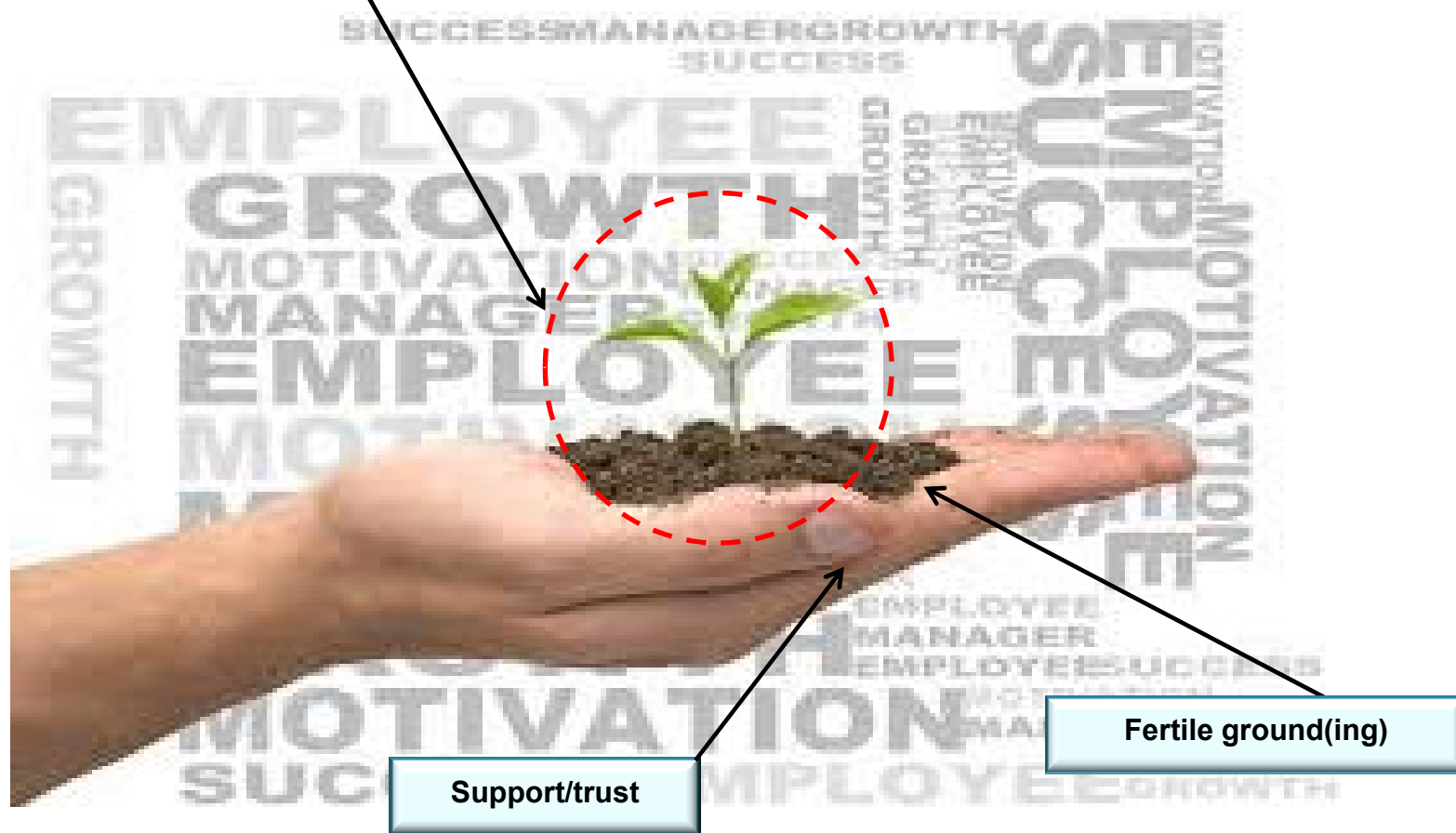
EDEN ECONOMY

Sector	Forecast (%)						Forecast (%)
	2015	2016	2017	2018	2019	2020	2015 - 2020
Agriculture, forestry and fishing	1.8	2.0	2.5	2.3	2.4	2.6	2.2
Mining and quarrying	1.1	0.8	0.8	0.6	1.1	1.4	1.0
Manufacturing	2.1	3.2	3.4	3.5	3.9	3.9	3.3
Electricity, gas and water	-1.3	1.3	1.3	1.4	2.0	2.4	1.2
Construction	3.6	3.0	4.9	5.1	5.0	5.3	4.5
Wholesale and retail trade, catering and accommodation	2.2	2.7	3.6	3.7	4.2	4.3	3.4
Transport, storage and communication	2.9	2.7	4.2	4.4	4.4	4.5	3.8
Finance, insurance, real estate and business services	4.1	3.5	4.4	4.4	4.5	5.0	4.3
Community, social and personal services	1.8	2.2	3.0	3.1	3.0	3.1	2.7
General government	1.2	1.0	1.7	1.6	1.8	1.9	1.5
Total	2.6	2.7	3.6	3.6	3.9	4.1	3.4



EDEN INVESTMENT READINESS The Context

Conducive atmosphere



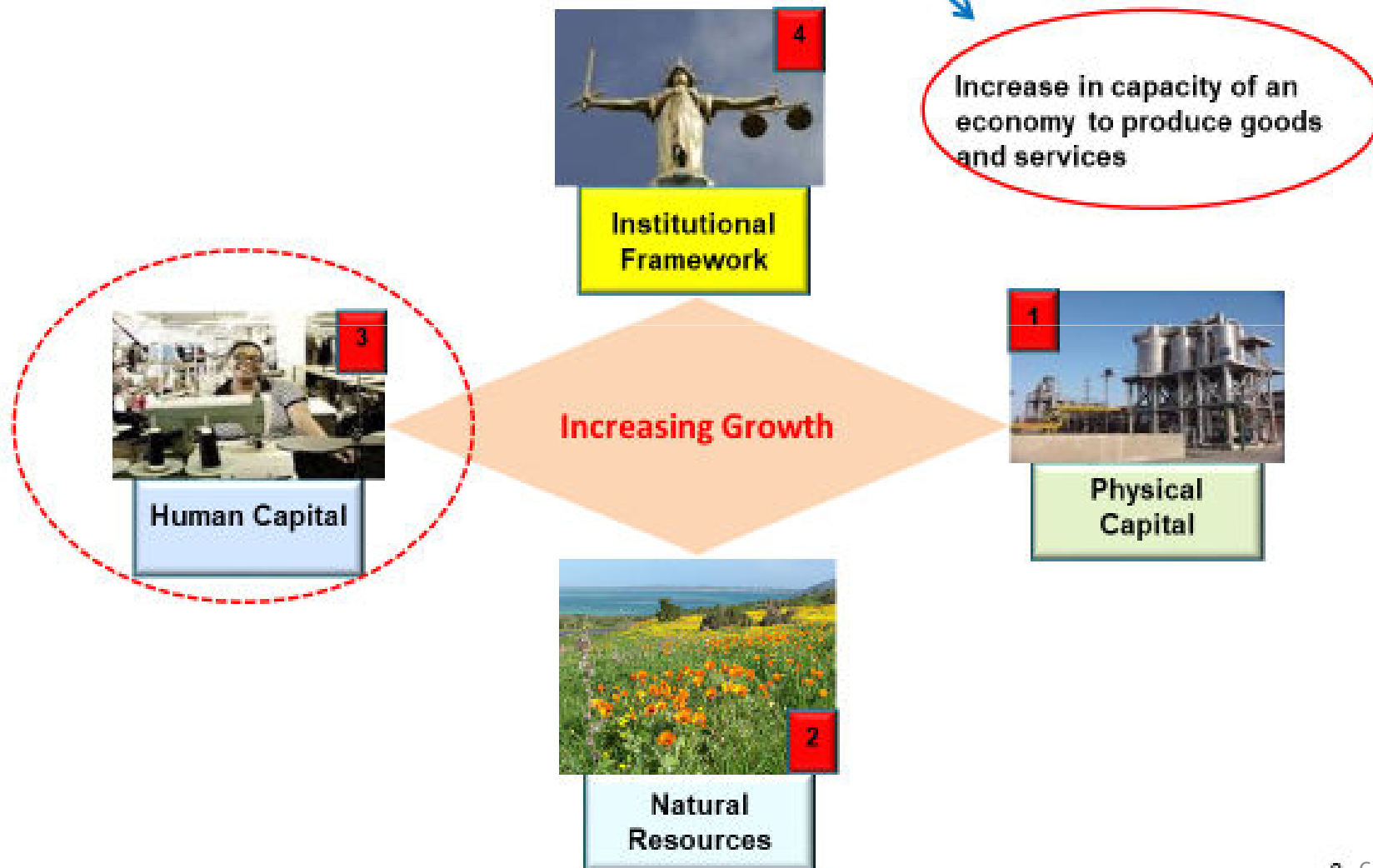
Support/trust

Fertile ground(ing)

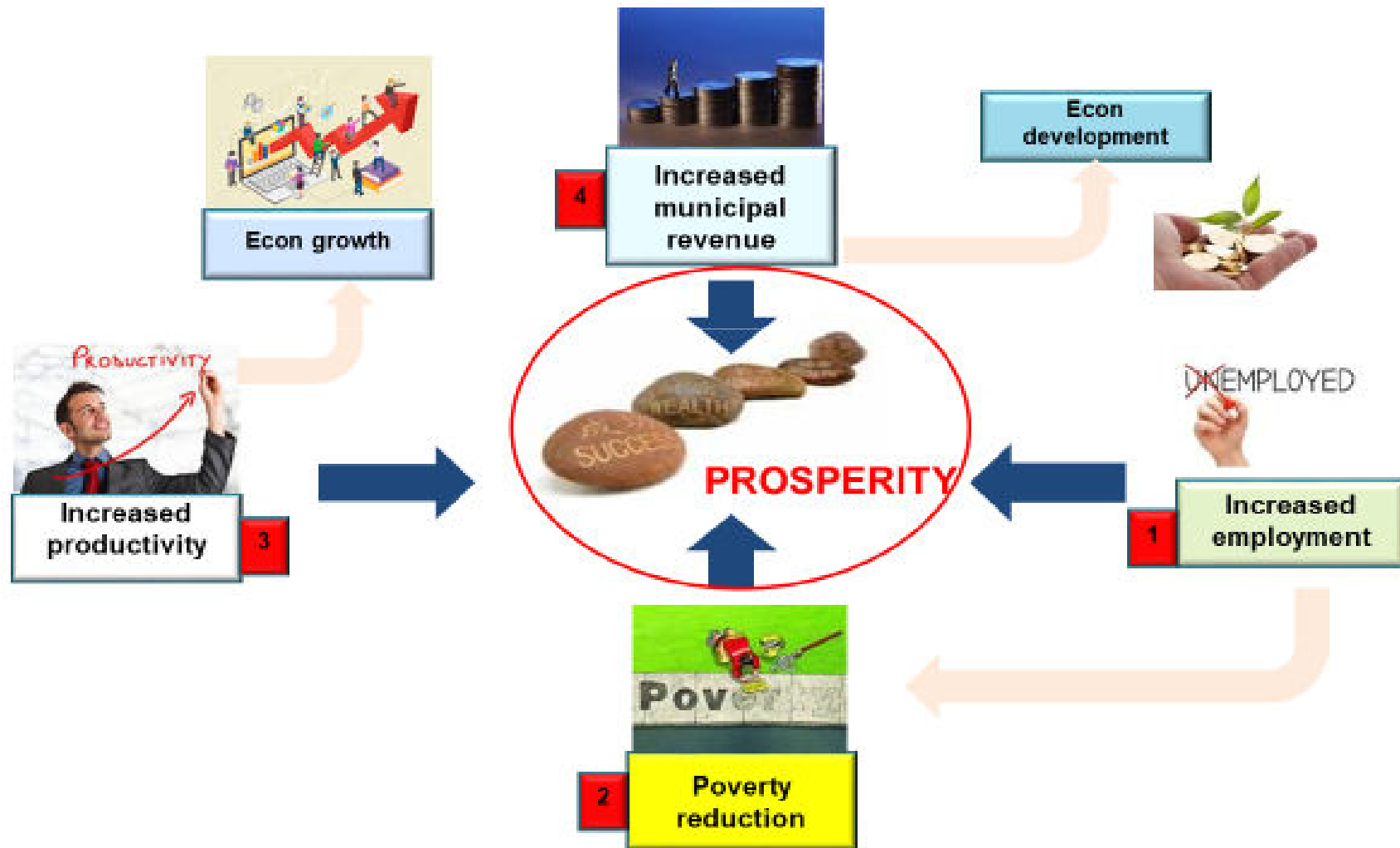
EDEN INVESTMENT READINESS The Context



SELECTED FACTORS THAT INCREASE GROWTH



WHY ECONOMIC GROWTH MATTERS



SCEP IDENTIFIED GROWTH SECTORS IN EDEN



Tourism &
Creative industry



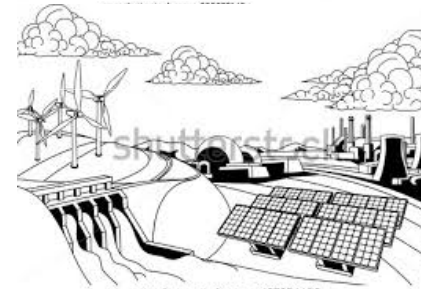
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Oil & Gas (green fuels),



Agri-processing
Timber Industry



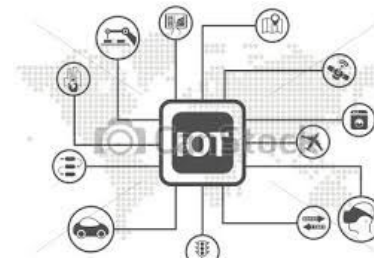
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Waste management
energy and water.



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Integrated
transport and
infrastructure



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ICT and Smart Cities

INVESTMENT READINESS FACTORS

Global and regional positioning

Real estate

Physical infrastructure condition

Municipal organisational effectiveness

Risks and mitigations

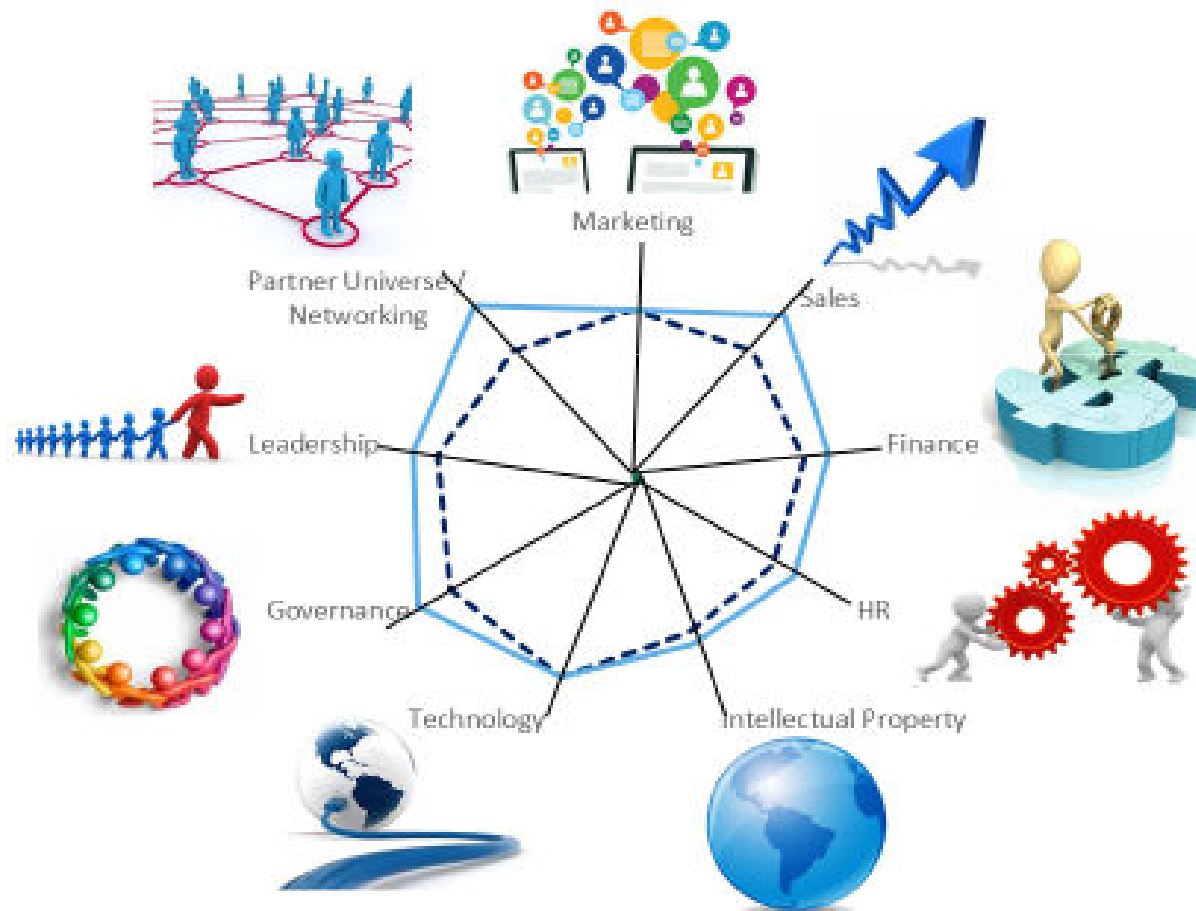
Quality of life

Business climate

Human capital and levels of education

Sustainability

THE ROADMAP TO GROWTH – A SOUND PLATFORM



INVESTOR DEAL BREAKER?



IMPORTANCE OF SKILLS

- Vital to secure sustainable growth
- Increase productivity
- Attract foreign direct investment – raw material in the knowledge economy
- “What investors want?”



BENEFITS FROM CLOSING SKILLS GAPS

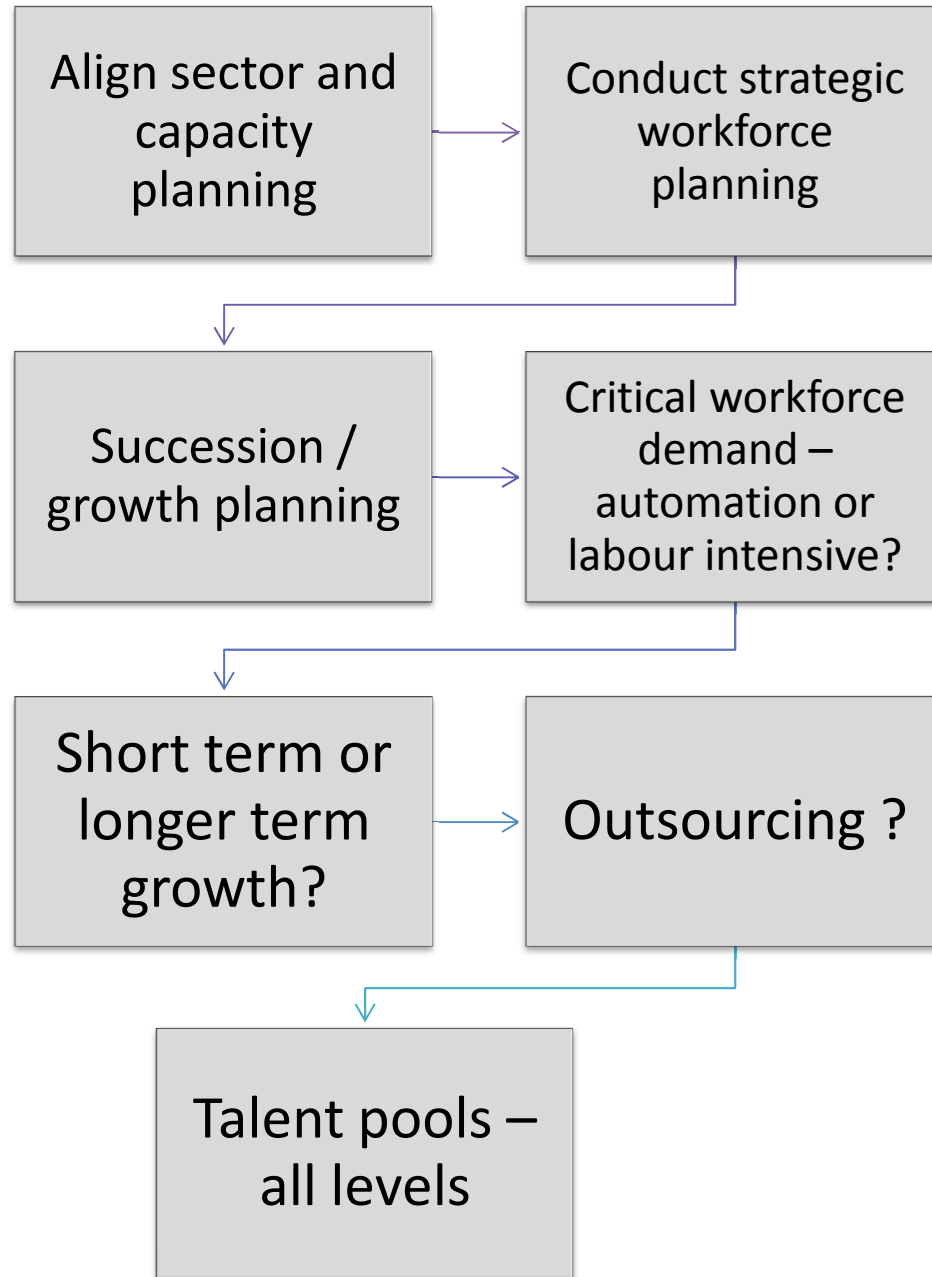
- Productivity
- Innovation
- Larger pool
- Retention
- Motivation
- Access to markets
- Long term supply of employees



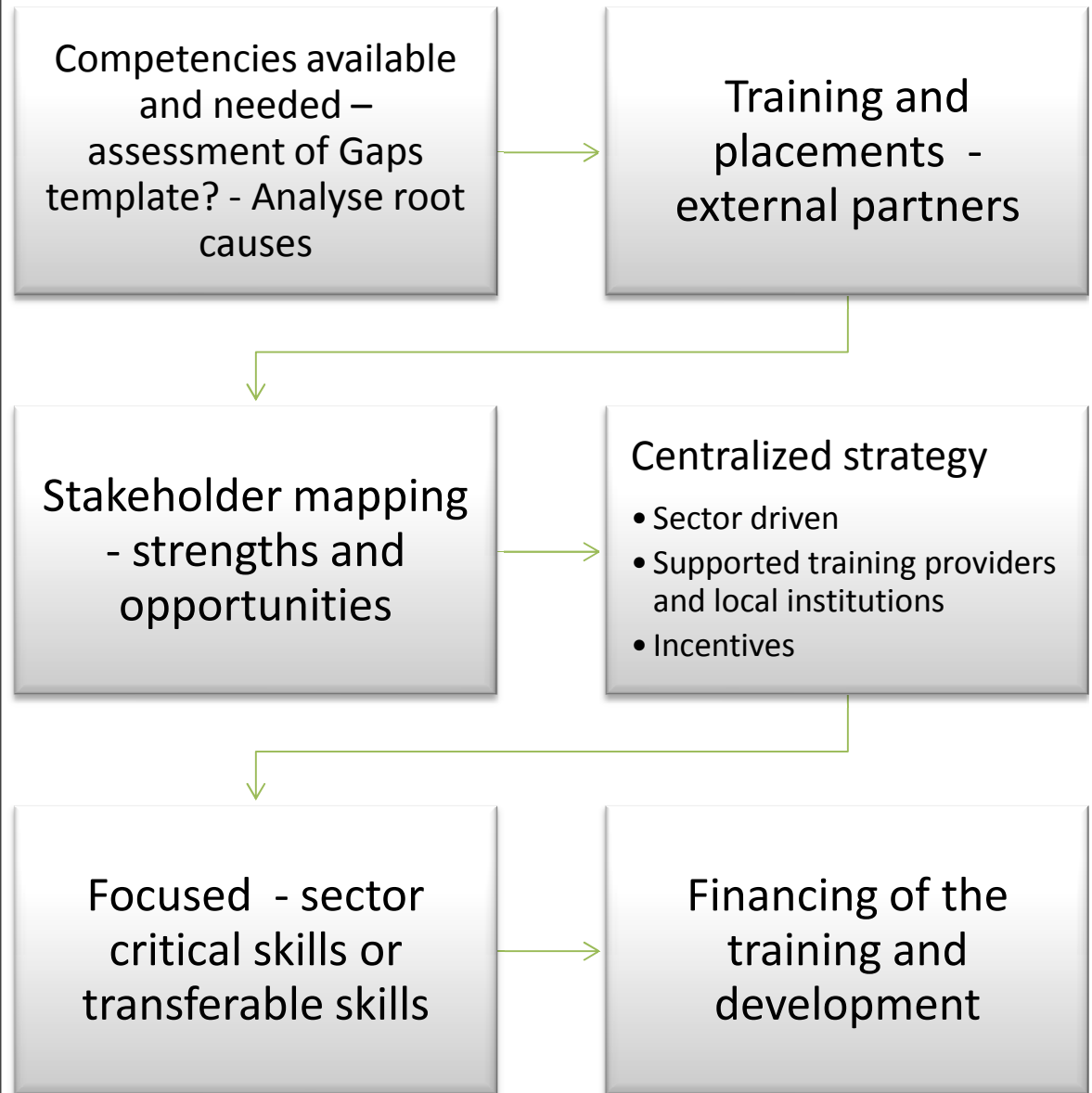
CLOSING THE SKILLS GAP
CRITICAL TO GLOBAL COMPETITIVENESS

- Quality
- Reliability
- Input costs
- Increased suppliers
- Improved relations
- Reputation

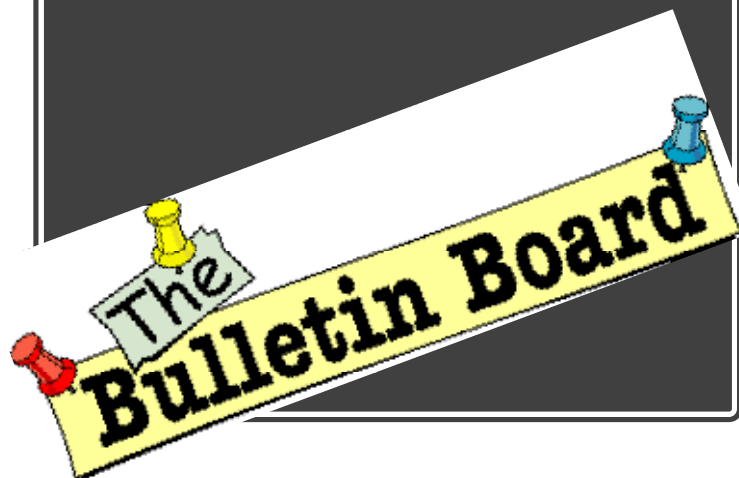
SKILLS FOR INVESTMENT ?



SKILLS FOR INVESTMENT ?



WHAT IS HAPPENING IN EDEN?



GR ICT
Incubator /
Silicon Park

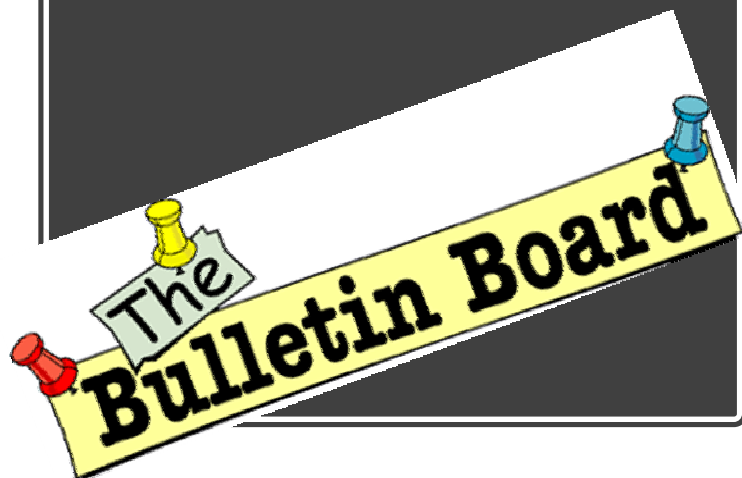
Garden
Route
Incubator for
Design (GRID)

Agri-
processing
school of
skills

Established and
planned artisan
training centres

- Skills Mecca
- Technicus concept

WHAT IS HAPPENING IN EDEN?



Extension of
NMU offerings –
other universities

SANDF and SAPS
training centres

Aviation industry

Film Industry

Tourism
programmes

Export
development
programmes

Entrepreneurship
programmes



WHAT ELSE IS NEEDED?



South Cape
Economic Partnership

**THANK
YOU!**



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