



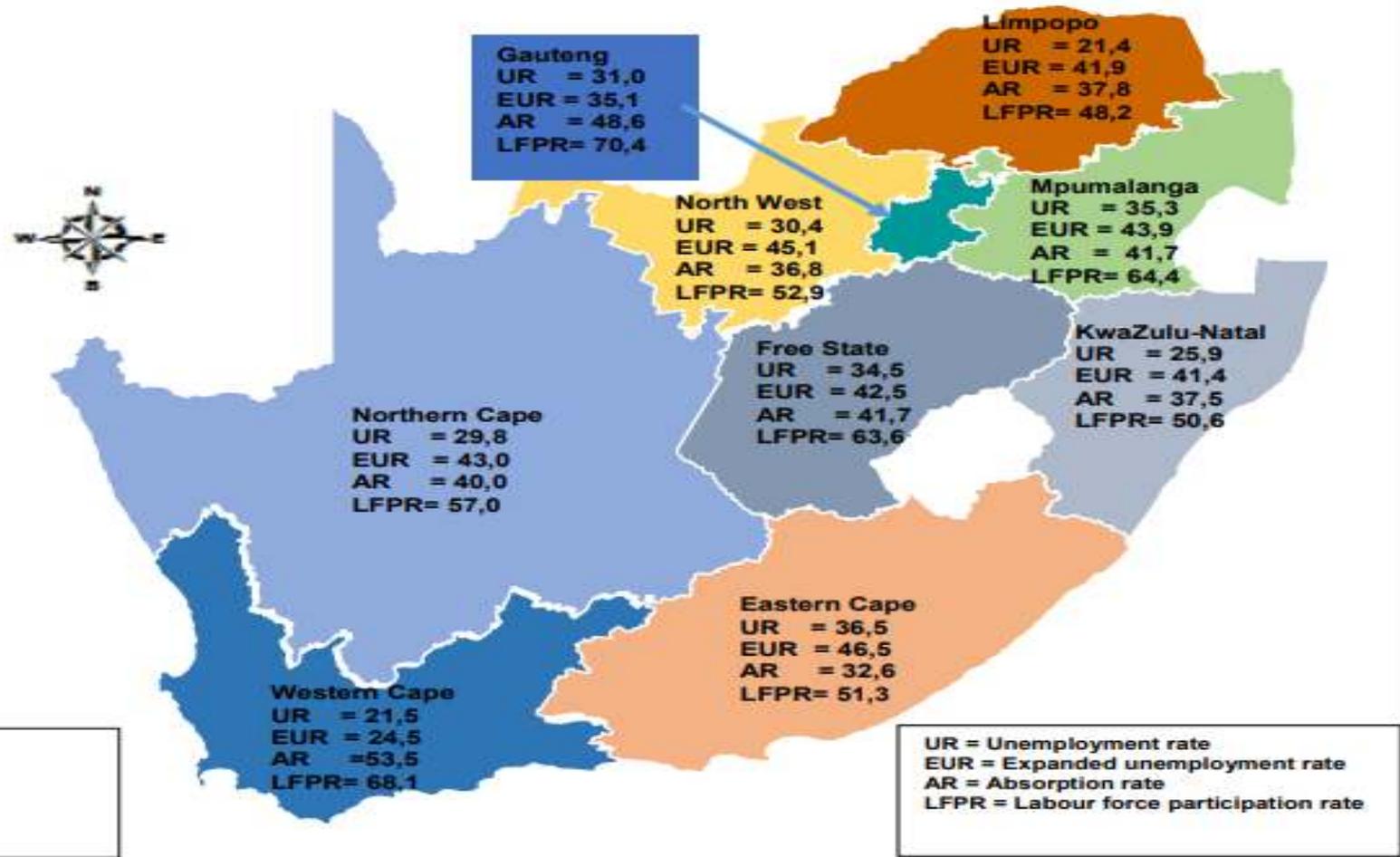
Western Cape
Government

ECONOMIC DEVELOPMENT APPROACH AND SUPPORT TO MUNICIPALITIES: GARDEN ROUTE DISTRICT IDP

Department of Economic Development and Tourism

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Deputy Director General

Unemployment rates



The challenge

- Government departments around the world still struggle with the **substandard experiences**, and poor service delivery can hamper project and mission success.
- Citizens and businesses expect **human centric, efficient government services** comparable in quality to that of leading private-sector organizations.
- Despite some improvements to customer experience, many government services fail to meet the expectations of the public, creating constraints and costs for citizens, businesses, and government itself (**i.e. the dreaded “red tape”**)

How will it be different in 2020 and beyond

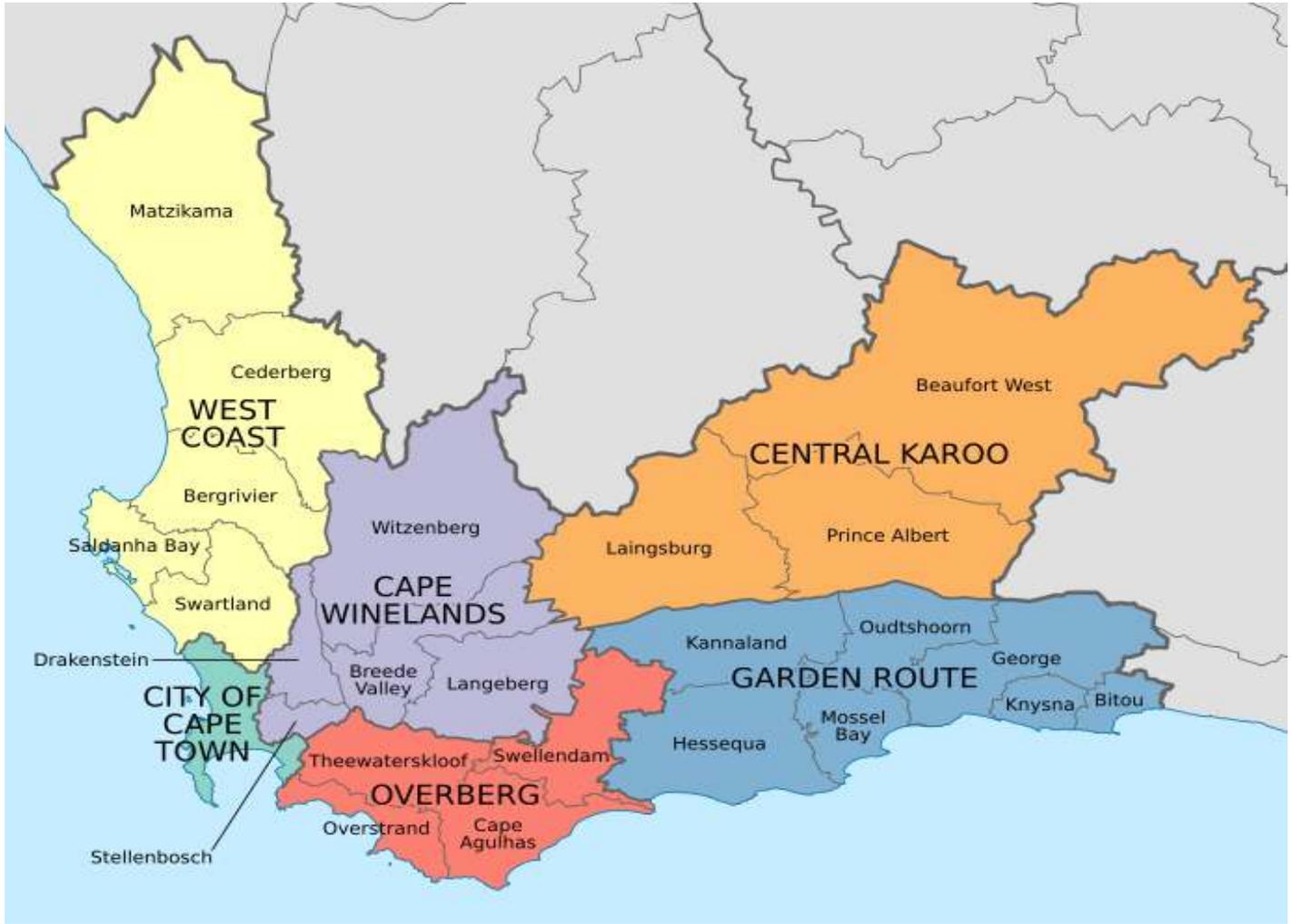
“In a world of constant change, governments will need to be **more intuitive**, to sense and respond to new technology opportunities, social challenges, and citizen needs as they emerge.

And to **serve citizens well**, governments will need to be more **integrated**.

Breaking down silos and **seamlessly connecting and streamlining data** and process flows are integral to finding new solutions, enhancing security, and creating personalized and engaging citizen experiences.”

What are the most transformational trends in government today?

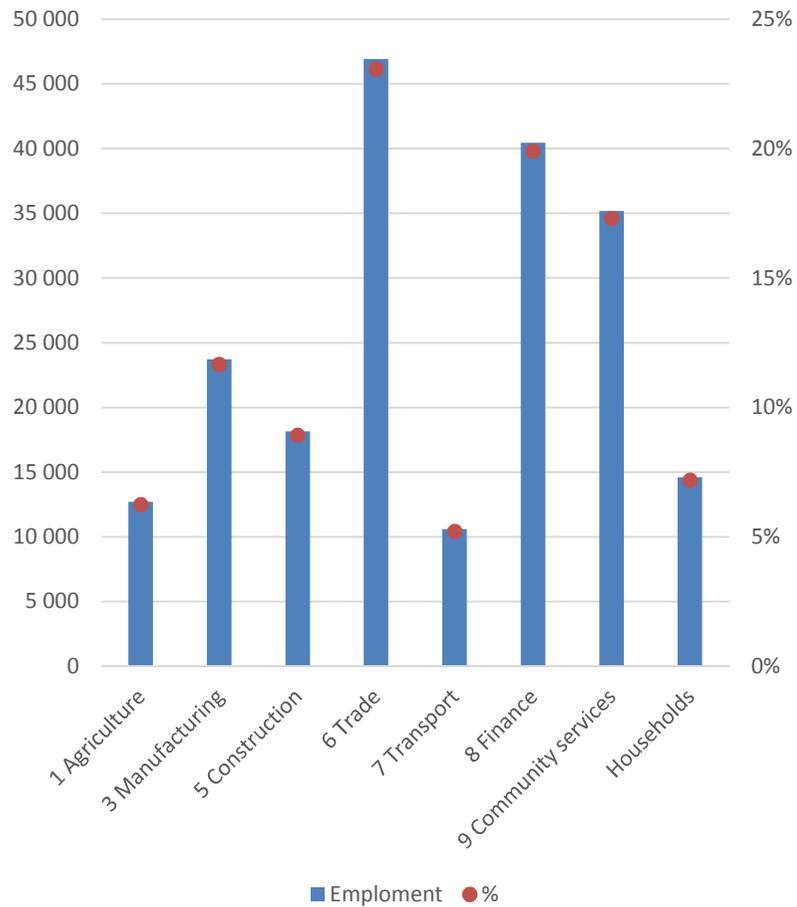
– Deloitte Insights June 2019



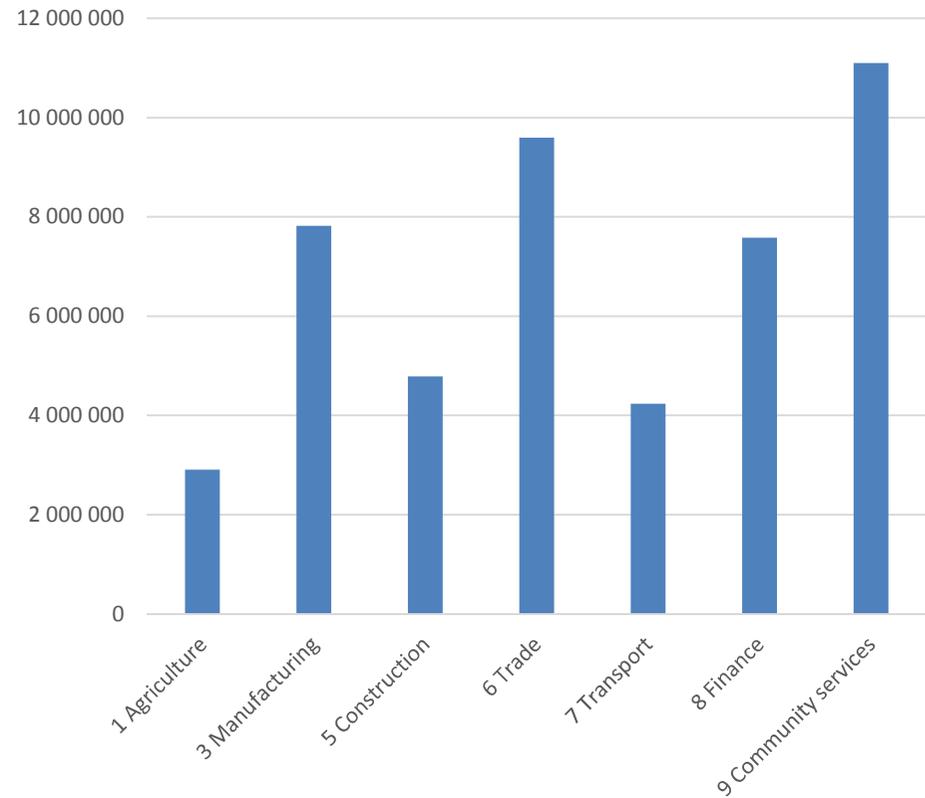
Source Stats SA, 2018a

Garden Route – Economic profile

Sectoral employment



Sectoral GVA (R1000)

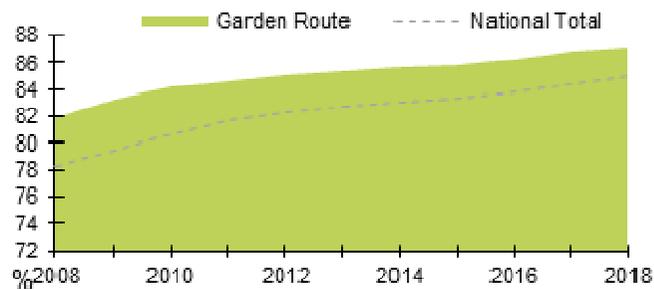


Source: IHS

Garden Route – Socio economic profile

DEVELOPMENT

Literacy rate: 2008-2018



Human Development Index (HDI)

	2008	2018	Change
Garden Route	0.65	0.72	0.071
National Total	0.56	0.66	0.097

People below upper poverty line

49.1%

Garden Route

58.6%

South Africa

POPULATION

Total Population

652,000

People

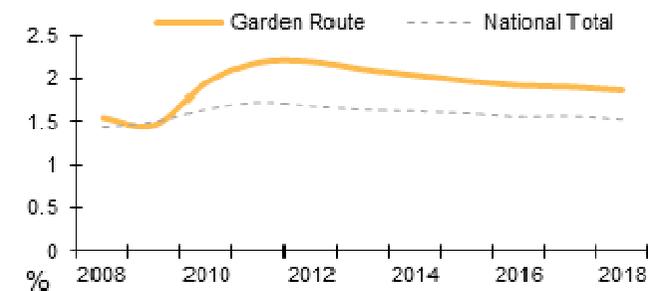
1.1%

of national population

Growth in population annual % change

	2018	10 year avg.
Garden Route	1.9%	2.0%
National Total	1.5%	1.6%

Population growth: 2008-2018



Dominant share: 2008 and 2018

	2008	2018
Language: Afrikaans	73.9%	69.6%
Coloured population group	55.8%	52.5%



Western Cape
Government
Environmental Affairs and
Development Planning

Source: IHS

Key Garden Route priorities...[1]

The following key themes emerge from STRATEGIC INTEGRATED MUNICIPAL ENGAGEMENTS [SIME] in the region

i. Growing the regional economy

- The region's tourism potential needs to be enhanced by diversifying the tourism sector as well as harnessing tourism assets such as heritage, sport and the natural environment.
- Leverage and build upon existing economic assets in the region such as George Airport, the oil and gas sector (PetroSA) and the existing Mossel Bay Port and Harbour.



ii. Developing resilience as a region

- Climate change resilience is essential to conserve the natural environment.
- There is a need to explore solutions on waste to bio fuels and green energy for the region and province at large as the process for the regional landfill site in Mossel Bay approaches finalisation.
- There is also a need for bulk infrastructure service delivery on waste management, water and sanitation, alternative energy and integrated roads infrastructure.

Key Garden Route priorities...[2]

iii. Integrated management for good governance

- The utilisation of new technologies to enable a smart region to connect cities and citizens, to maximise service delivery. Smart urban and transport planning can improve living spaces and make mobility affordable and enabling an inclusive society;
- Lack of coordinated implementation strategies and focused funding and budgeting in government programmes which means that opportunities for collaboration, joint planning and budgeting are often unrealized;
- Leadership capabilities must improve and a competent and capacitated workforce needs to be built at all municipalities



TECHNICAL INTEGRATED MUNICIPAL ENGAGEMENT [TIME 2018/19] REPORTS

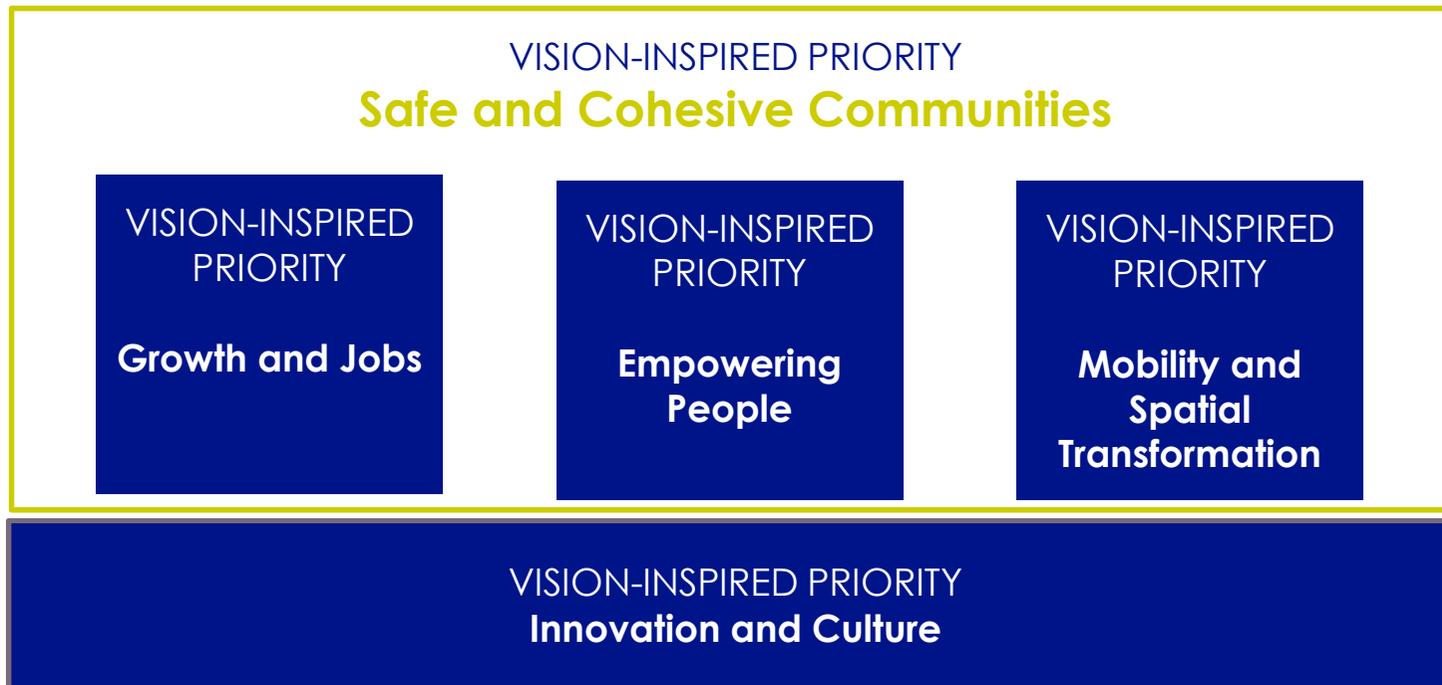
for the region, the following ECONOMIC SUSTAINABILITY key area requires attention across the district:

- Inclusion of an SCM/LED statement in the IDP to support jobs and poverty alleviation goals through improving economic transformation and utilizing strategic procurement as an enabler for LED.

Introduction: PSP Alignment

VISION

A safe Western Cape where everyone prospers



Jobs and Growth: Foundation for success



Departmental policy priorities and alignment to PSP

GROW THE ECONOMY AND CREATE OPPORTUNITIES FOR JOB CREATION

GROW EMPLOYMENT BY 350 000

APEX PRIORITY: GROW EXPORTS BY 50%

PRODUCTIVITY AND COMPETITIVENESS

Investment
through
promotion and
catalytic
infrastructure

Grow Exports

Address
skills gaps

Accelerate Ease
of doing business

Resource
resilience

MUNICIPAL SUPPORT & SMME DEVELOPMENT

ECONOMIC INTELLIGENCE AND DATA ANALYTICS

**ECONOMIC ADVOCACY
& LEGISLATIVE MANDATE**

Key policy interventions – 5 Year Strategic Plan Targets



Our economic strategy

- ❑ Stimulate the economy through application of projects and programs which contributes to the achievement of the VIP 1 (exports)
- ❑ Support imperatives to grow employment by 350 000 net jobs over the next five years
- ❑ Create an enabling environment for improving business confidence to stimulate investment
- ❑ Close the skills gap
- ❑ Support a more responsible energy mix
- ❑ Implement plans to achieve the key VIP 1 drivers
- ❑ Commit to strategic interface with municipalities via the DCF model
- ❑ Continue commitment to governance and compliance

Municipal support is regarded as a key enabler to give effect to this department's priorities & strategies

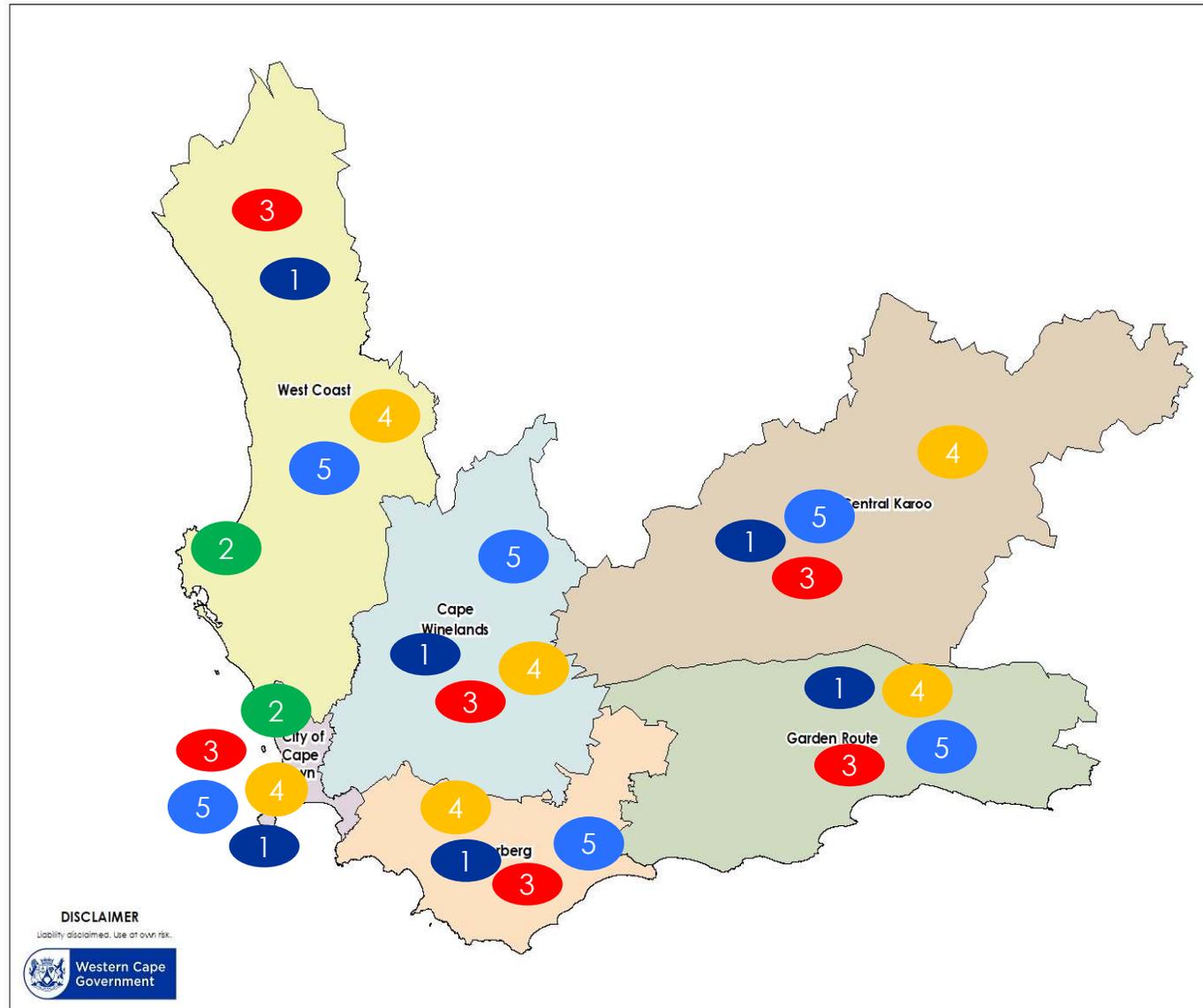
Departmental approach to municipal support...[1]

The Departmental Approach:

- ❑ Takes cognizance of the fact that through IDP planning and municipal-prov engagement, each district has identified specific priorities.
- ❑ Support to address priorities are endorsed through IGR Fora, like DCFs that underpins the WCG's **Joint District Approach** (JDA).
- ❑ Views municipal support as a key enabler to give effect to prov. and local priorities that can only be achieved by working jointly on common economic agendas.
- ❑ Supports the DCF model and has assigned senior officials as representatives in regions;
- ❑ Encourages spatially inclusive economic growth that will be introduced through working collaboratively, sharing good practice and modelling, harnessing synergy and encouraging replicability across all municipalities.
- ❑ Will migrate away from smaller interventions to ones with systemic impact

Departmental approach to municipal support...[2]

1	Skills
2	Catalytic
3	EODB
4	Resource Reliance
5	Exports & Investments



Departmental Programmatic Municipal Support

Departmental Project Areas

Planning

- Provide economic intelligence
- Support and review of municipal integrated development plans
- Support the district consultative forums

Skills development support

- Skills focus is aligned mainly to tradable sectors and in support of tradable competitiveness which include the following sector:
 - ❖ Manufacturing including most artisanal skills
 - ❖ Tourism
 - ❖ Agriculture and agri-processing
 - ❖ Business and technology (ICT) services
 - ❖ Logistical services
- The department funds skills programs and internship stipend support from R2500 to R7000, up to 12 months
- Skills and stipend support is exclusively for unemployed youth
- A21 initiatives develops new accredited programs in collaboration with SETAs
 - ❖ PV Installers, bicycle mechanics

Departmental Programmatic Municipal Support

Departmental Project Areas

SMME support

- SMME Booster fund - The Fund is supportive of growing and enhancing the sustainability of businesses that includes rural, urban, township-based, youth and women-owned SMMEs.
- WC SMME Loan Fund - the Fund will assist SMMEs with bridging/contract finance to enable them to deliver on contractual commitments. Financial assistance between R10 000, 00 and R50 000, 00 per market opportunity)
- 2020 Western Cape Funding Fair
- Economic Procurement Policy – Implementation
- Entrepreneurship Expo, Summit and Awards (WCEESA)
- Public Sector Supplier Development: Tender Training and Workshops

Financial literacy initiatives

Ease of Doing Business Fund - Case Management and Communication

Sector support

Tourism Safety

- Tourism Product Development Services
- Tourism Niche Product Development Fund
- Enhancement of Visitor information services
- Cycle App – to include tourism attractions and activities along the various routes.
- Quality Assurance – Product toolkit: For top 10 products per region

Oceans economy

- Wesgro District Support Unit

Agri-processing

- Support to reforestation and increase in timber log supplies for domestic and export markets in the Western Cape
- 2020 Western Cape Funding Fair

Marine Services

- Mossel Bay Port's 'Port-of-Entry' Status.





Thank you